OFFICIAL SUPPLIER ORDER FORMS

This information is also available on the NAMM Web site: www.namm.org

- **Audio-Visual**
- **Business Services**
- **Catering**
- **Cellular Phone Rental**
- **Computer Rental**
- **Electrical and Electrical Labor**
- **Hostess / Interpreter**
- **Lead Retrieval**
- **Photography**
- **Plant and Floral Rental**
- **Security**
- **Telephone / Networking**

FREEMAN
901 East South Street Anaheim, CA 92805
Ph: 714/254-3400 • Fax: 714/2548529
ATTN: Exhibitor Services
Job Number: 28-214003

the NAMM show 10

Email completed forms to avservices@freemanco.com

EARLY ORDER DEADLINE DATE: JANUARY 8, 2010

NAME OF SHOW: **The NAMM Show '10**

SHOW INFORMATION: **January 14-17, 2010 / Anaheim Convention Center / Anaheim, CA**

EXHIBITING COMPANY NAME: BOOTH #:

EXHIBITING COMPANY ADDRESS:

CITY/STATE/ZIP:

PRINT NAME: SIGNATURE:

EMAIL:

PHONE: ( ) (EXT.): FAX: ( )

ON-SITE CONTACT: ON-SITE CONTACT CELL #: ( )

METHOD OF PAYMENT

YOUR SIGNATURE BELOW DENOTES ACCEPTANCE OF FREEMAN'S TERMS AND CONDITIONS.

☐ COMPANY CHECK

Please make check payable to: Freeman. Checks must be in U.S. funds drawn on a U.S. or Canadian bank. (**"US. FUNDS"** MUST BE PRE-PRINTED on Canadian checks.)

Please reference job # on your remittance.

☐ CREDIT CARD

For your convenience, we will use this authorization to charge your credit card account for your advance orders, and any additional amounts incurred as a result of show site orders placed by your representative. These charges may include all Freeman companies, or any charges which Freeman may be obligated to pay on behalf of Exhibitor, including without limitation, any shipping charges. Please complete the information requested below:

☐ BANK TRANSFER

Bank Transfer to Bank of America, N.A.; Dallas, TX

Wire Transfer

ABA#: 026009593 ACCT #1252590492 Freeman Audio Visual Solutions

International Wire Transfer

Swift Code: BOFAUS3N ACCT #1252590492 Freeman Audio Visual Solutions

ACH Direct Deposit

ABA# 111000012 ACCT #1252590492 Freeman Audio Visual Solutions

Please reference Name of Show & Booth Number so we can properly credit your account.

Note: Customers are responsible for any bank processing fees.

☐ **AMERICAN EXPRESS** ☐ **DISCOVER** ☐ **MASTERCARD** ☐ **VISA** ☐ **DINERS CLUB**

ACCOUNT NO.: EXP. DATE:

CARDHOLDER NAME (PRINT): SIGNATURE:

CARDHOLDER BILLING ADDRESS:

CITY/STATE/ZIP:

THIRD PARTY AUTHORIZATION

FOR USE BY AN EXHIBITOR APPOINTED CONTRACTOR: We understand and agree that we, the exhibiting firm, are ultimately responsible for payment of charges and agree to be bound by all terms and conditions as described on both sides of this form. In the event that the named third party does not discharge payment of the invoice prior to the last day of the show, charges will revert to the exhibiting company. All invoices are due and payable upon receipt, by either party.

EXHIBITOR NAME:

EXHIBITOR SIGNATURE:

THIRD PARTY AGENT:

CREDIT CARD ACCOUNT NO.: EXP. DATE:

CARDHOLDER NAME:

AUTHORIZED SIGNATURE:

PRINT NAME:

COMPANY NAME:

ADDRESS:

CITY/STATE/ZIP:

PHONE: ( ) EXT: FAX: ( )

E-MAIL:

Visit us at www.freemanco.com

FREEMAN audio visual solutions

NAME OF SHOW: **The NAMM Show '10**

COMPANY NAME: BOOTH#:

AUDIO/VIDEO EQUIPMENT

Description	Qty.	Early Order Show Rate	Standard Show Rate	Total
FLAT SCREEN DISPLAYS AND ACCESSORIES				
17" LCD Flat Screen w/Wall Mount, Data Only Aspect Ratio 4:3		@ $ 195.00	@ $ 253.50	$
20" LCD Flat Screen w/Wall Mount, Data Only Aspect Ratio 4:3		@ $ 250.00	@ $ 325.00	$
20" LCD Flat Screen w/Wall Mount, Video Only Aspect Ratio 4:3		@ $ 250.00	@ $ 325.00	$
24" LCD Flat Screen w/Wall Mount, 1080P Aspect Ratio 16:9, High Definition		@ $ 375.00	@ $ 487.50	$
32" LCD Flat Screen w/Wall Mount • Aspect Ratio 16:9, High Definition		@ $ 675.00	@ $ 877.50	$
37" LCD Flat Screen w/Wall Mount • Aspect Ratio 16:9, High Definition		@ $ 825.00	@ $1072.50	$
42" Plasma Monitor w/Wall Mount • Aspect Ratio 16:9, High Definition		@ $ 700.00	@ $ 910.00	$
46" LCD Flat Screen w/Wall Mount, 1080P • Aspect Ratio 16:9, High Definition		@ $ 1485.00	@ $1930.50	$
50" Plasma Monitor w/Wall Mount • Aspect Ratio 16:9, High Definition		@ $1185.00	@ $1540.50	$
61" Plasma Monitor w/Wall Mount Aspect Ratio 16:9, High Definition		@ $ 2295.00	@ $2983.50	$
65" Plasma Monitor w/Wall Mount, 1080P • Aspect Ratio 16:9, High Definition		@ $ 4500.00	@ $5850.00	$
Flat screen display will be used in the following configuration [choose one]		**table top wall mount • (see note below) floor stand (see pricing below)**		
Single Post Stand, For Use With 17", 20", and 24" Flat Screen Monitors Only		@ $ 125.00	@ $ 162.50	$
Dual Post Plasma Stand, For Use With 32" and Larger Monitors		@ $ 150.00	@ $ 195.00	$
•NOTE: No Charge for Speakers on designated (•) Flat Screen Monitors.				
Wall or truss mounted Flat Screen Monitors may require additional labor.				
VIDEO PLAYERS RECORDERS				
DVD Player (Consumer Grade)		@ $ 150.00	@ $ 195.00	$
AUDIO EQUIPMENT				
Small High Performance P.A. System (2 Sm. Speakers, 1 mixer/amp)		@ $ 285.00	@ $ 370.50	$
Wired Microphone (handheld)		@ $ 49.00	@ $ 63.70	$
Wired Microphone (headset)		@ $ 75.00	@ $ 97.50	$
Wireless Microphone (hand or headset)		@ $ 293.00	@ $ 380.90	$
Anchor AN1000 Powered Speaker w/Stand		@ $ 75.00	@ $ 97.50	$
PROJECTION EQUIPMENT - PROJECTORS AND SCREENS				
Freeman offers a wide variety of LCD and DLP projectors and screens to meet your specific needs. Please call us for a consultation.				

FREEMAN audio visual solutions

NAME OF SHOW: **The NAMM Show '10**

COMPANY NAME: BOOTH#:

Description	Qty.	Early Order Show Rate	Standard Show Rate	Total
ADDITIONAL EQUIPMENT NOT LISTED				
Please call 1-714-254-3400 to inquire about specialty audio visual equipment and services not listed such as model specific equipment, computers, truss, motors, lighting and large video format solutions.				
QUOTED ADDITIONAL EQUIPMENT NOT LISTED ON ORDER FORM				
		@ $	@ $	$
		@ $	@ $	$
		@ $	@ $	$

CALCULATING YOUR ORDER

Equipment Subtotal .....= $_____

Handling Charge **Includes delivery, set up, and dismantle:**

25% of equipment subtotal for **orders $3000 and under** ($75.00 minimum).....= $_____

For orders exceeding $3000, please contact Exhibitor Services at 714-254-3400 for a labor quote based on the hourly rates listed below.

Hourly Labor Rates:

$60.00/hr Straight Time (Between 8:00 am - 5:00 pm, Mon. - Fri.)

$90.00/hr Over Time (Between 5:00 pm - 8:00 am, Mon. - Fri., all day Sat./Sun.)

Additional labor required for wall or truss mounted Flat Screen Monitors (if applicable)

Total Charges.....= $_____

QUICK TIPS

- Equipment rentals are based on SHOW RATES. Single day rentals are available.
- Orders confirmed before the deadline will receive the early order show rate.
- A representative must be in your booth to sign for delivery of the equipment.
- All payments must be made in advance in U.S. Funds.
- Electrical Services are not included in equipment pricing.
- For equipment not listed or assistance in completing your order, please contact an Exhibitor Services Representative at 1-714-254-3400.
- Items ordered after deadline date are subject to availability and applicable freight charges.
- Cancellation of equipment rental and services must be received by deadline date to avoid a minimum one-day charge on equipment. If equipment and services have already been provided at the time of cancellation, a handling charge and a minimum one-day charge on equipment will be applied.

FREEMAN audio visual solutions

FREEMAN
Audio Visual Solutions, Inc.

Show Name: NAMM 2010 Winter Show

FREEMAN audio visual solutions

PAYMENT AND LABOR TERMS & CONDITIONS

YOU ARE ENTERING A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE. The terms and conditions set forth below become a part of the Contract between Freeman and you, the EXHIBITOR. Acceptance of said terms and conditions will be construed when any of the following conditions are met: THE METHOD OF PAYMENT FORM IS SIGNED; OR AN ORDER FOR LABOR, SERVICES AND/OR RENTAL EQUIPMENT IS PLACED BY EXHIBITOR OR WORK IS PERFORMED ON BEHALF OF EXHIBITOR BY LABOR SECURED THROUGH FREEMAN.

DEFINITIONS

For purposes of this Contract, "Freeman" means Freeman Decorating Services, Inc. ("FDSI"), Freeman Decorating Ltd. Freeman Audio Visual Solutions, Inc., and their respective employees, directors, officers, agents, assigns, affiliated companies, and related entities. The term "Exhibitor" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractors ("EAC").

PAYMENT TERMS

Full payment, including any applicable tax, is due at the time the order is placed. Purchase orders are not considered payment. All payments must be in U.S. funds and all checks must be drawn on a U.S. bank. Orders received without advance payment or after the deadline date will incur additional After Deadline charges as indicated on each order form. All materials and equipment are on a rental basis for the duration of the show or event and remain the property of Freeman except where specifically identified as a sale. All equipment rentals are based on Show Rates and apply only to Show Days. Rental prices on Audio Visual equipment (including computers) do not include labor, delivery, electrical services or removal of the equipment from the booth. Exhibitor agrees to use all rental equipment with reasonable care to prevent excessive wear and tear and/or damage to Freeman's property. Exhibitor will notify Freeman immediately of any damage to rental equipment and agrees to be billed for any damage to, or loss of, rental equipment rented to Exhibitor. In case of cancellation of any labor orders by Exhibitor, a one-hour "per person, per hour" charge will be applied for all labor and equipment orders that are not canceled in writing at least 24 hours prior to the scheduled start time. If Prestige Carpet, Custom-Cut Carpet, Modular Rental Exhibits, Audio Visual and/or Computer Equipment and any other custom-order items or services have already been provided at the time of cancellation, fees will remain at 100% of the original charge. If the Show or Event is canceled because of reasons beyond Freeman's control, Exhibitor remains responsible for all charges for services and equipment provided up to and including the date of cancellation. Freeman will not issue refunds to Exhibitor of any payments made before the date of cancellation. It is Exhibitor's responsibility to advise the Freeman Service Center Representative of problems with any orders, and to check the Exhibitor's invoice for accuracy prior to the close of the Show or Event. If Exhibitor is exempt from payment of sales tax, Freeman requires an exemption certificate for the State in which the services are to be used. Resale certificates are not valid unless Exhibitor is rebilling these charges to its customers. For International Exhibitors, Freeman requires 100% prepayment of advance orders, and any order or services placed at show site must be paid at the show. For all others, should there be any preapproved unpaid balance after the close of the show; terms will be net, due and payable in Dallas, Texas upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%, and future orders will be on a pre-paid basis only. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by Freeman shall be either applied to reduce the principal unpaid balance or refunded to the payer. If past due invoices or invoice balances are placed with a collection agency or attorney for collection or suit, Exhibitor agrees to pay all legal and collection costs. THESE PAYMENT TERMS AND CONDITIONS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS. In the event of any dispute between the Exhibitor and Freeman relative to any loss, damage, or claim, such Exhibitor shall not be entitled to and shall not withhold payment, or any partial payment, due to Freeman for its services, as an offset against the amount of any alleged loss or damage. Freeman reserves the right to charge Exhibitor for the difference between the Exhibitor's estimate of charges and the actual charges incurred by Exhibitor, or for any charges that Freeman may be obligated to pay on behalf of Exhibitor, including without limitation, any shipping charges. If Exhibitor provides a credit card for payment and charges are rejected by the Exhibitor's credit card company for any reason, Freeman hereby provides notice that it reserves the right, and Exhibitor authorizes Freeman, to continue to attempt to secure payment through that credit card for as long as unpaid balances remain on the Exhibitor's account. Exhibitor hereby grants a lien on its property in Freeman's possession to the extent of any outstanding obligations owed to Freeman by Exhibitor.

LABOR UNDER SUPERVISION OF EXHIBITOR: Exhibitor shall be responsible for the performance of labor provided under this section. It is the responsibility of Exhibitor to supervise labor secured through Freeman in a reasonable manner as to prevent bodily injury and/or property damage and also to direct them to work in a manner that is in compliance with Freeman's Safe Work Rules and/or Federal, State, County and Local ordinances, rules and/or regulations, including but not limited to Show or Facility Management rules and/or regulations. It is the responsibility of Exhibitor to check in with the Service Desk to pick up labor, and to return to the Service Desk to release labor when the work is completed. **INDEMNIFICATION:** Exhibitor agrees to indemnify, hold harmless, and defend Freeman from and against any and all demands, claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) arising out of work performed by labor provided by Freeman but supervised by Exhibitor. Further, the Exhibitor's indemnification of Freeman includes any and all violations of Federal, State, County or Local ordinances, "Show Regulations and/or Rules" as published and/or set forth by Facility or Show Management, and/or directing labor provided by Freeman to work in a manner that violates any of the above rules, regulations, and/or ordinances.

FedEx Office℠

FedEx Kinko's is now FedEx Office

the NAMM® show 10

Find out what **CONVENTION** and **CONVENIENCE** have in common

FedEx Office Print & Ship Center℠ is here, on site, to offer you virtually everything to meet your business needs.

Place all your orders online, and have them delivered straight to your room or your booth. Go to **fedex.com/conventions** or visit our on-site center:

Anaheim Convention Center
800 W. Katella Ave.
Anaheim, CA 92802
1.714.765.8820
Fax: 1.714.765.3660
usa0824@fedex.com

Convention Sales Manager
Vic Anderson
714.765.8820 or 714.703.2250
victor.anderson@fedex.com

FedEx Kinko's Anaheim Marriott Hotel
700 West Convention Way
Anaheim, CA 92802
Tel 714.703.2250
usa0789@fedexkinkos.com

Packing and shipping

There's no need to lug your materials to and from the show. Let us ship them via FedEx Express® or FedEx Ground®.

Last-minute office supplies

Did you forget your stapler? Are you out of tape? We stock those little things you need to run your booth smoothly.

Posters and signage

We produce high-quality signs for your booth, hospitality rooms and presentations.

Basic copying, faxing and binding

Whether you need basic flyers or colorful presentations, our document services are first-class.

Computer rental

Use our technology resources to supplement or replace your own.

Special services

Large-format color printing, signs and banners, pre-convention printing and file assistance, equipment rental.

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HOSPITALITY MENU SUGGESTIONS
Please call ARAMARK at (714) 765-8800 or visit us at www.ps.aramark.com/anaheimcc for our full menu

BREAKFAST

Morning Agenda
Our most popular breakfast with all your favorites! Scones, Bagels, Muffins, Seasonal Fresh Fruit, assorted Juices and Starbucks Coffee.
$240.00++ (Serves 15)

Muffins, Danish, Cinnamon Buns or Bagels
$34.00++ per dozen

Scones, Croissants or Doughnuts
$39.00++ per dozen

LUNCH

The Classic Sandwich Collection
An assortment of our Classic Sandwiches served with Seasonal Tossed Green Salad, Pasta Salad, Chips, Decadent Dessert Bars, Cookies and Iced Tea.
$375.00++ (Serves 15)

Bistro Designer Box
Select on of our Premium Signature Sandwiches or Entrée Salads and enjoy it with a Pasta Salad, Chips, Whole Fresh Fruit, Decadent Dessert Bar and a Soft Drink.
$26.50++ per box
(Minimum Order: 6 per selection)

Build Your Own Philly Cheesesteak Sandwich
Hot Roast Beef with Provolone Cheese, Sautéed Peppers, Onions and Mushrooms. Served with French Rolls and Chips.
$270.00++ (Serves 15)

Little Italy
Meat or Vegetarian Lasagna
Served with Caesar Salad and Garlic Breadsticks
$375.00++ (Serves 15)

SAVORY BITES (min. per selection: 100 pieces)
Coconut Chicken Skewer with Banana Curry Sauce
$5.00++ per piece (min. 100 pieces)

Beef or Chicken Satay with Spicy Plum Sauce
$5.00++ per piece (min. 100 pieces)

Chicken Flautas with Oregano, Garlic, Onions &Tomatoes
$5.00++ per piece (min. 100 pieces)

Laguna Beach Crab Cakes with Chipotle Aioli
$5.00++ per piece (min. 100 pieces)

Vegetable Egg Rolls with Hoisin Dipping Sauce
$5.00++ per piece (min. 100 pieces)

SNACKS

Italian Antipasto Platter
Genoa Salami, Mortadella, Prosciutto, Provolone Cheese, Black & Green Olives, Pepperoncinis, Artichoke Hearts & Assorted Roasted Peppers
$180.00++ (Serves 15)

Gourmet Cheese and Cracker Tray
$120.00++ (Serves 15)

Seasonal Fresh Fruit Tray
$97.50++ (Serves 15)

Decadent Brownies or Fresh Baked Cookies
$36.00++ per dozen

Potato Chips with French Onion or Ranch Dip
$45.00++ (serves 15)

BEVERAGES

Starbucks® Coffee, Decaffeinated or Hot Tea
$50.00++ per gallon

Tropicana Juices (10 oz)
$3.00++ each

Soda (12oz Pepsi products)
$3.00++ each

Bottled Water (16oz)
$3.25++ each

Custom Logo Bottled Water (min. 25 cases)
$78.00++ per case (24) and Art Work Fee

Starbucks Coffee Kit (100 cups)
Make it yourself coffee kit that contains 7 bags of regular coffee, 3 bags of decaf coffee, 6 gallons of water and appropriate condiments.
Requires 120 volt, 15.3 amp electrical
$265.00++ each

Domestic Beer
Choice of Coors, Coors Light, Budweiser, Bud Light, MGD, Miller Light and O'Douls
$5.50++ per bottle

Imported Beer
Choice of Corona, Heineken, Amstel Light
$6.00++ per bottle

Please ask your ARAMARK Sales Manager for information on traditional bars and specialty themed bars that include Martini, Champagne, Wine and Tropical themed Bars!
++ A 17% service charge and 8.75% sales tax will added to all food & beverage services.

Order Form

Please Fax Completed Form to 714-765-8808
Order Online at http://www.aramarkconventions.com/anaheimcc

SHOW NAME: **NAMM 2010 – Jan 14th to 17th 2010**

COMPANY:_____

ORDERING CONTACT:_____ ON SITE CONTACT:_____

ADDRESS:_____

EMAIL: _____

TEL: (___)_____ FAX: (___)_____ CELL: (___) _____

BOOTH/ROOM #_____ # GUESTS _____

DAY/DATE	START & END TIME	QTY	ITEM DESCRIPTION	ITEM PRICE	EXTENDED PRICE

ANAHEIM CONVENTION CENTER

Anaheim Convention Center
800 West Katella Avenue
Anaheim, CA 92802
Phone: (714) 765-8800
Fax: (714) 765-8808

Subtotal:	
10% Late Fee (When Applicable):	
17% Service Charge (Taxable):	
8.75% Sales Tax:	
Total Amount Due:	

IMPORTANT INFORMATION
ARAMARK is the exclusive caterer for the Anaheim Convention Center. Absolutely no food or beverage, candy, logo water, etc., are allowed into the Anaheim Convention Center without approval from, and appropriate waiver/corkage fees paid to ARAMARK

DEADLINE
All original orders must be received 21 DAYS prior to first show day or a 10% late charge will be applied. Changes and/or cancellations must be received 3 BUSINESS DAYS in advance of service. No cancellations may be made after that time.

PAYMENT POLICY
ARAMARK Corporate Policy requires full payment prior to commencement of services. Additionally, a credit card must be on file for any re-orders made on site. NO EXCEPTIONS.

DELIVERY CHARGE
A $25.00 (+) charge will apply to all original orders of less than $100.00 net per delivery

TABLES & ELECTRICAL REQUIREMENTS
ARAMARK does not provide skirted tables or electrical hook-ups in your exhibit space, including meeting rooms utilized for exhibits. Please contact the appropriate contractor for those items

Portable Communications Rentals

The NAMM Show January 14-17, 2010
Anaheim Convention Center, Anaheim, CA

Push-to-Talk Phones ▪ Two-Way Radios ▪ Cellular Phones ▪ Mobile Broadband Cards

Bill-To Information:

Company:_____

Contact:_____

Street Address:_____

City, State, Zip:_____

Phone:_____

Fax:_____

Deliver On (Date):_____

Ship-To/Delivery Information:

Hall/Hotel/Booth:_____

Contact:_____

Street Address:_____

City, State, Zip:_____

Phone:_____

Fax:_____

At (Time):_____

Mobile Broadband Cards: Qty:____	**Two-Way Radios: Qty:____**	**Cellular Phones: Qty:____**	**Accessories**
$119 per week, $17 each additional day.	$12 per day. Includes radio, battery, belt clip, charging supplies, and FCC licensing. Spare batteries for 20% of ordered quantity included at no charge. **Nextel Push-to-Talk: Qty: ____** $18 per day, same as above. $75 per week.	$4.95 per day, $.69 per minute. Includes domestic long-distance. $5 one-time activation fee. Includes phone, spare battery, charger, and holster. International phones available upon request.	Call for availability.

All times and dates must be confirmed.

Billing Information

Payment options are (circle one): Amex MC Visa Discover

Credit Card #:_____ Expires: _____

Name on Card (please print):_____

Authorized Signature: _____

Fax Order Form to 714.436.2626 or Call 714.436.2600

TRADESHOW EXHIBITOR COMPUTER RENTAL ORDER FORM

CRE

5732 Buckingham Pkwy
Culver City, CA 90230
1-800-427-2382 x681
Fax 1-877-511-5083

the NAMM® show 10

CLIENT & PAYMENT INFORMATION

Company:

Address:

City/State/Zip:

Ordered By:

Phone: ( ) Fax: ( )

Email Address:

Payment Method (circle one):
Visa MasterCard AMEX Company Check

Card#:

Exp: CV Code:

Name on Card:

Credit Card Billing Address (If different than above):

Cardholder Signature: This authorization includes this order's total amount and any applicable taxes, additional or on-site orders or redelivery fees.

SHOW SITE CONTACT INFORMATION

Show Site Contact:

Show Site Contact Cell Phone Number:

Desired Delivery Date:
Desired Delivery Time*:
*please provide a 2 hour window (i.e. 1-3 pm)

Desired Pick-up Date:
Desired Pick-up Time*:
*please provide a 2 hour window (i.e. 1-3 pm)

Show Name:

Venue Name and Address:

Hall Name, Room # and Booth # :

SERVICE & SUPPORT: CRE provides 24/7 service and support
DELIVERY: Client must be present in booth during entire delivery window to avoid re-delivery charges. Deliveries requested prior to 9 am or after 5pm will be subject to additional charges.
CANCELLATION POLICY: Orders cancelled within 7 days of the event will be charged a 50% restocking fee. Orders cancelled within 2 days of delivery will be charged at 100% including labor.
LOST/STOLEN/DAMAGED EQUIPMENT: Lessee agrees to pay for and be responsible for the damage to the equipment and to pay the retail value or replacement cost of the equipment in the event that it is lost, stolen, damaged or destroyed by, fire, theft or any other cause.

Equipment	Qty	Rate	Total
FLAT SCREEN DISPLAYS			
19" LCD 1280 x 1024, w/ speakers (Silver)		$ 125	
20" LCD PC or Mac only, 1280 x 1024, (Black)		$ 175	
23" HD LCD 1366 x 768, 16:9 ratio, speakers		$ 250	
32" HD LCD 1366 x 768, 16:9 ratio, speakers		$ 395	
42" Plasma 853 x 480, 16:9 ratio		$ 500	
42" HD (720p) Plasma 1024 x 768, 16:9 ratio		$ 600	
50" Plasma 1280 x 768,16:9 ratio		$ 650	
50" HD (1080p) Plasma 1920 x 1080, 16: 9		$ 850	
61" Plasma 1365 x 768, 16:9 ratio		$1200	
65" HD (1080p) Plasma 1920x1080, 16: 9		$1400	
Speakers – Side Mount 42", 50" and 61" only		$ 50	
Speakers - Side Mount 65"		$ 75	
Floorstand- 72" Dual pole		$ 75	
INTERACTIVE KIOSK			
friendlyway IIS w/2.4 GHz PC and 15", 17", or 19" Touchscreen Monitor included		$ Call	
DESKTOPS – Incl. 17" LCD Monitor			
Compaq P4 2.4 512MB, 40GHD, WinXP		$ 125	
Dell Dual Core 3.4 1GB, 80GHD, WinXP		$ 145	
HP Dual Xeon 3.2 2GB, 80GHD, WinXP		$ 225	
HP Quad Xeon 2.0 2GB, 160GHD, WinXP		$ 345	
Apple iMac Core2Duo 2GB, OSX		$ 195	
MS Office (2003 Standard)		$ 25	
LAPTOPS (Call for MAC pricing)			
P"M", 1.6 GHz, 512 MB RAM, 40GHD,WinXP, 14"		$ 125	
HP 530 Core Duo 1.83 GHz 1GB, 120GHD		$ 200	
Apple MacBook C2D 2.0 Ghz 1GB, 120GHD, OSX		$ 200	
MS Office (2003 Standard)		$ 25	
FAX & PRINTERS			
HP 4100N – 17ppm, MAC/PC, Net		$ 125	
HP 4200N –35 ppm, MAC/PC, Net		$ 175	
Plain Paper Laser Fax machine		$ 75	
Other Equipment			
CRE's equipment inventory extends well beyond the items listed above, if you don't see what you need please give us a call.		(800) 427-2382 Ext: 618	
TOTAL			
Equipment Subtotal		**$**	
LA-STR (8.0% of equipment subtotal)**		**$**	
Delivery and Pickup		**$ 75.00**	
Set up – 20% of Equipment Subtotal		**$**	
Total*		**$**	

***This is an estimate pending final needs. Any Drayage, Union, Shipping or handling fees are not included and are not covered by CRE.**

****LA-STR: Pursuant to California Regulation 1660(b)(1)(E), Lessor pays Los Angeles County sales tax at the time of acquisition in lieu of charging tax to Lessee. LA-STR recaptures the upfront and ongoing administrative expenses associated with this change.**

ELECTRICAL SERVICES

From under carpet wiring to overhead lighting, Freeman has the power to simplify your electrical needs and installation. We've answered your most common questions below to help you place your order or prepare for a detailed discussion. Whether you require basic household/office power or a more technical installation for equipment, audio-visual presentations or truss lights, our electrical specialists and qualified electricians are always available to assist you.

How do I know how much power I need?

First, review a layout of your exhibit, noting all of the items in it that require power. Consider lighting, computer equipment, and your own product. Are you bringing or renting any a/v equipment or ordering catering services that might need power? Will you be using a lead retrieval machine? If it's an item that plugs into a standard wall outlet found in a home or office (in North America), it will require 110/120 volt power. 208 or 480 volt power is generally used for machinery or industrial cooking devices and is ordered by single or 3 phase.

Next, mark the voltage and wattage or amperage (referred to as "load") (100 watts = 1 amp) of each piece of equipment at it's location in the booth. This information should be provided on a name plate or stamp usually located on the back or bottom of the equipment. If not indicated, check our accompanying electrical usage guide for estimated wattages for common items used at trade shows or call your rental company/ caterer for specifics. For lighting, loads are dictated by the wattage of the bulbs. Arm lights included with Freeman exhibit packages use 200 watt bulbs. Keep in mind that you need to order power for any lighting within your booth unless the lights are ordered directly from the Electrical Department (those listed on the Freeman electrical order form).

Finally, total the wattage for the 120 volt devices in each area and select an outlet that meets or exceeds that total. Separate outlets should be ordered for each piece of equipment and/or each power location to help minimize tripping/power outages. It is always safer to slightly overestimate your power requirements. Wattage or amperages cannot be combined for 208 or 480 volt apparatus. Please order separate outlets for each.

Do I need to order labor?

As the official service contractor, electrical installations must be performed by Freeman union labor. Labor is required for any electrical work over and above the delivery of outlets to the back wall of inline booths. Labor orders will automatically be input upon receipt of an electrical layout for under carpet installation (floor work) or to connect any 208 volt or higher services (hook up). Dismantle labor for electrical services is calculated at 50% of the installation time since much of the work is performed on a mass basis after booths are removed from the exhibit hall. Please see the electrical labor order form for further details, rules and regulations.

What is an electrical layout and why do I need one?

Like your own home, electrical boxes and wiring should not be visible once the exhibit is completed. At show site, they are the first things to be installed so that they can be hidden by drape, walls or counters and under flooring or carpet. Electricians, therefore, work on a blank slate. A good electrical layout or floor plan provides them with a simple overhead view of your booth indicating the locations and load of each electrical outlet and the orientation of your booth within the show itself. The layout should be to scale and provide specific measurements to each outlet along with surrounding aisle or booth numbers to ensure accuracy. For island booths, a main power location must also be indicated as it is the location from which other outlets are fed. Please see the sample layouts and electrical grid for further information.

When a layout and credit card are provided in advance, Freeman makes every effort to ensure that the floor work is completed before you arrive so that there is no delay in assembling your booth. Once carpet is laid, installing or changing electrical services becomes much more difficult and potentially costly.

Please note that layouts, complete with mandatory information, are required prior to the deadline date for electrical orders to be eligible for advance rates. Layouts are not required if all outlets are located at the back wall in inline booths.

Is the price for power per day?

Outlet or connection prices are typically for an entire show.

What is 24 hour power?

Many facilities these days are energy conscious and therefore turn off power overnight during show days. Power is turned off 1/2 hour after the show closes at the earliest and restored no later than 1/2 hour before the show opens the following day. 24 hour power is, as it sounds, power that is continuously on 24 hours per day.

If your booth includes, for example, refrigeration equipment, an aquarium or programmable apparatus that depends on uninterrupted power, you should consider ordering 24 hour service. Power is usually not turned off during move-in or move-out.

Where does the power come from?

Depending on the facility, the power can come from overhead catwalks, floor ports, columns, wall outlets or a combination of these sources. Check with the local Freeman branch office for more information.

Where will my power be located?

In-line and peninsula booths will find their main power source on the floor somewhere along the rear drape line of their booth. Island booths need to submit an electrical layout. Please see the sample layouts and electrical grid for further information.

What if I need power at another location besides the rear of my booth? What if I have multiple power locations?

Exhibitors requiring power at any location other than a back wall must submit an electrical layout. Please see the sample layouts and electrical grid for further information.

How many places will I have to plug in? How many things can I plug in?

For planning purposes, you should always assume that there is only one connection point per outlet ordered. Power strips can provide additional sockets but do not confuse having more places to plug in with additional power. For example – An order is placed for a 500 watt outlet. A track light with 4 – 100 watt bulbs is plugged in to a power strip connected to the outlet, using 400 of the 500 watts. Any lighting or equipment now plugged in to a second socket may not exceed 100 watts.

Also keep in mind that power strips are designed, for safety purposes, to trip at 1500 watts or 15 amps. Using a power strip with a 2000 watt (20 amp) outlet will reduce it to a 1500 watt outlet.

All orders exceeding 120 volt/20 amps provide one connection point only, cannot accommodate power strips and require labor for installation.

Can I bring my own extension cords and power strips? (Also known as plug strips, multi strips, etc.)

Exhibitors may use their own extension cords and power strips under the following conditions:

- The equipment must be 3 wire, 14 gauge minimum with a ground.
- The extension cords must be flat if they are to be laid under carpet. (Labor is required to lay the cords.)
- All power strips must have circuit protection.

Can I run my extension cords under the carpet myself?

For safety reasons, exhibitors are not allowed to run any electrical wiring under any type of floor covering or where they may be concealed in the booth structure. The show's electrical contractor is liable for electrical installations and therefore must perform all floor or booth work.

Will my floor work be completed before I arrive?

Every attempt is made to have floor work completed prior to carpet installation if you have submitted the following:

- A completed electrical order form.
- A valid and authorized credit card to be kept on file for the company.
- An electrical layout indicating the main power location, dimensions to each power location, the power required at each location, and surrounding aisle or booth numbers to determine orientation of the booth.

Labor and material charges apply.

When will my power be turned on?

Power is only guaranteed to be installed before the show opens. If Freeman is allowed early access to the facility, power is normally ready the first day of move-in for exhibitors but any special requests such as temporary chain motor power, programming machinery or testing equipment should be noted on your order.

Do I need lighting?

Lighting can dramatically change the impact of an exhibit, no matter the size. Used effectively, lighting can emphasize specific areas of a booth or highlight products. Also, an exhibit will appear dark and uninviting if the surrounding booths are lit and yours is not.

Can I hang my own lights?

10 x 10 booths with pop-up displays (a display that can be assembled in less than 30 minutes without tools) can hang their own lights and plug them in without ordering labor. Typically, exhibitors themselves can hang up to 7 lights as long as they require no more than 20 amps in total but it is best to clarify with the local branch. If a decorating company (including Freeman) has been contracted to install a display, electrical labor is required to install the lights. Due to union contracts, no other union is allowed to install electrical equipment.

Do I need to order power for my lighting?

Exhibitors ordering Electrical Services lighting (those listed on the Freeman electrical order form) do not need to order power. It is included in the rental. Exhibitors supplying their own lighting or renting lights need to order power. Labor may be required to hang the lights.

Do I need to order labor to plug in my lights or equipment?

Most 120 volt connections do not require labor. Exhibitors are welcome to plug in their own standard office devices. Labor is required for all 208 or 480 volt connections and if lights or equipment need wiring or if electrical cords are to be run under the carpet or in concealed areas to ensure that all electrical codes and building rules are met.

How can I save money and frustration when ordering electrical services?

Most importantly, be sure to submit your order before the discount price deadline date. If an electrical layout is needed, it also must be received, complete with mandatory information, before the deadline date to be eligible for discount pricing. Late orders can be subject up to a 50% increase in cost because of the behind-the-scenes planning required to distribute power.

Don't underestimate your power requirements and work within the local rules, regulations and union jurisdictions. They have been implemented to avoid problems. While it may seem simple to plug in lights and equipment, it is not uncommon for exhibit or non electrical staff to overload circuits. Trouble calls can become expensive when it takes time to find the source of a problem.

If unsure about labor, call us for direction and if necessary, place a "will call" order before the discount price deadline date. You will only incur a charge if labor is dispatched to your booth but you'll have secured the advance pricing. And, check in with the electrical or service desk as soon as you know you need labor, not at the time you want the electricians in your booth. It will help to avoid delays as we can schedule accordingly.

Lastly, try to resolve any disputes at show site. It is much easier to discuss electrical issues when both parties can physically review the installation.

Additional questions?

Call customer service at the number listed on the Quick Facts and ask for the Electrical Services Department. For fast, easy ordering, tools, and helpful hints go to www.myfreemanonline.com.

ELECTRICAL USAGE GUIDE

The following wattages are approximate and are provided to help you estimate your power usage. We recommend that you refer to a specification sheet or the electrical stamp or label usually located on the back or bottom of any electrical apparatus and order one outlet for each piece of equipment to avoid tripping/power outages during the event.

100 WATTS = 1 AMP

	WATTAGE
Blender	1000
Can Opener	500
Credit Card Reader / Lead Retrieval	100
Cash Register	100 - 200
Coffee Pot	
Household size	1200
Large Brewer	1500 - 2000
Computers	
Desk Top (monitor & CPU)	200 - 900
Lap Top	150 - 300
Monitor (independent)	50 - 200
Computer Printer	
Dot Matrix	100 - 500
Laser	400 - 1000
Crock Pot	200 -1000
DVD Player	100
Electric Frying Pan	1200 - 2000
Fax Machine	1000
Food Processor	500 – 2000
Glue Gun	300
Griddle	1500
Hair Dryer	1000 - 1900
Heat Lamps (per lamp)	250
Heater (portable)	1500 - 2000
Hot Plate	
Single	1000
Double	1500 – 2000
Hot Water Heater	30 amp/208 volt/Single Phase

	WATTAGE
Imprinter for T-Shirts	2000
Iron	700 - 1100
Juicer	
Single	500
Double	1000
Laminator	2000
Lead Retrieval / Card Reader	100
Lights with Freeman rental booths	200 each
Microwave Oven	500 – 2000
Mixer	500 – 1000
Photocopier	dependent upon size – may require 208v
Pizza Oven (small)	30 amp/120 volt Special Connection
Plasma TV – 32” to 50”	1000
Popcorn Maker	2000
Projector (May be dependent upon size)	1000
Refrigerator	
Small	100
Regular	700
Meat Slicer	500 - 1000
Steamer	2000
Stereo (amplifier)	100 - 500
Television	100 - 500
Toaster	1000
Toaster Oven	1500
Typewriter	100
Vacuum Cleaner	1500
Water Cooler	100

F R E E M A N
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FreemanAnaheimES@freemanco.com

the NAMM show 10

DISCOUNT PRICE DEADLINE DATE DECEMBER 11, 2009

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: THE NAMM SHOW 2010 / JANUARY 14 - 17, 2010

COMPANY NAME _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS _____

For Assistance, please call 714-254-3410 to speak with one of our experts.

For fast, easy ordering, go to www.myfreemanonline.com

ELECTRICAL OUTLETS (Double Price for 24 Hour Service)

110/120 VOLT

	QTY Show	QTY 24 Hr.	Discount Price	Standard Price	TOTAL
500 Watts (5 amps)	_____	_____	87.00	130.50	= $_____
1000 Watts (10 amps)	_____	_____	152.00	228.00	= $_____
1500 Watts (15 amps)	_____	_____	177.15	265.70	= $_____
2000 Watts (20 amps)	_____	_____	203.45	305.20	= $_____

208 VOLT SINGLE PHASE (Labor Required for Connection)

5 Amps	_____	_____	179.60	269.40	= $_____
10 Amps	_____	_____	267.30	401.00	= $_____
15 Amps	_____	_____	303.95	455.95	= $_____
20 Amps	_____	_____	380.35	570.55	= $_____
30 Amps	_____	_____	455.65	683.50	= $_____
60 Amps	_____	_____	597.30	895.95	= $_____
100 Amps	_____	_____	730.95	1,096.45	= $_____

208 VOLT THREE PHASE (Labor Required for Connection)

5 Amps	_____	_____	269.75	404.65	= $_____
10 Amps	_____	_____	355.15	532.70	= $_____
15 Amps	_____	_____	408.20	612.30	= $_____
20 Amps	_____	_____	510.55	765.55	= $_____
30 Amps	_____	_____	612.15	918.25	= $_____
60 Amps	_____	_____	801.65	1,202.50	= $_____
100 Amps	_____	_____	1,057.45	1,586.20	= $_____
150 Amps	_____	_____	1354.00	2031.00	= $_____
200 Amps	_____	_____	1,706.45	2,559.70	= $_____
400 Amps	_____	_____	2,385.15	3,577.75	= $_____

Transformer to Boost 208V to Approx. 230V - $3.25 per Amp (20 Amp Min.)

Qty _____ Amps _____ = $_____

480 VOLT THREE PHASE (Labor Required for Connection)

20 Amps	_____	_____	668.90	1,003.35	= $_____
30 Amps	_____	_____	802.85	1,204.30	= $_____
60 Amps	_____	_____	1,050.80	1,576.20	= $_____
100 Amps	_____	_____	1,389.25	2,083.90	= $_____
200 Amps	_____	_____	2,046.75	3,070.15	= $_____

LIGHTING (Price Includes Power)

Single Light Stand*	_____	97.60	146.40	= $_____
Double Light Stand*	_____	123.10	184.65	= $_____
Arm Light*	_____	118.55	177.85	= $_____
Overhead Quartz Light**	_____	257.00	385.50	= $_____

* Price includes installation along the side rails of an inline booth. Other locations will require additional labor and material charges.

** May require additional labor and/or lift charges. Please contact our office to determine all applicable charges.

Extension cords and power strips are available for rent at the Show Service Desk.

LABOR (Minimum Charge for Orders - 1 hour)

Outlet prices for 120 Volt power include delivery of the service to one location at the rear of the booth in peninsula and in-line booths. All islands will require labor. If you require outlets in other locations, have lights or electrical items to hang or erect, or have other electrical requirements please see the Electrical Labor order form for rates and instructions.

Straight Time.....$ 84.60 per hour
Monday - Friday, 8:00 am - 4:30 pm
(Excluding Holidays)

Overtime .....$ 169.25 per hour
Monday - Friday, 4:30 pm - 8:00 am
All day Saturday, Sunday and Holidays

ADDITIONAL INFORMATION

- To honor discount prices we must receive your order with full payment prior to the deadline date along with a floor plan indicating the main power location and distribution points, if applicable. (see below)
- A scaled floor plan is required for orders with multiple outlet locations and/or island booths. Detailed examples are provided on reverse. If a power location in an island booth is not provided prior to show move-in, a location will be determined by Freeman in order to maintain delivery schedules. Relocation of the service will be charged on a time and material basis.
- Electricity is turned on 30 minutes prior to show opening and turned off 30 minutes after show closes on show days. Power will be turned off immediately after final show closing. If you require power outside actual show hours, special arrangements should be made in advance. Additional charges may apply.
- If an uninterrupted power supply is required for the full duration of the show, please order 24 hour power.
- If a dedicated circuit is required, please order 2000 watts/20 amps.
- Separate outlets should be ordered for each piece of equipment and/or each power location.
- A 50% refund will be applied to electrical services cancelled after installation. Refunds will not be issued for materials and/or labor charges related to the installation.

TOTAL COST

Outlet(s)	$ _____
Lighting	$ _____
Estimated Labor	$ _____
Tax	$ N/A
GRAND TOTAL	$ _____

FREEMAN electrical

ELECTRICAL INSTRUCTIONS & CONDITIONS

HOW TO DETERMINE ELECTRICAL REQUIREMENTS

For Equipment

All electrical equipment is stamped or labeled with electrical ratings usually found on the back or bottom of the equipment. Verify voltage and either amperage or wattage from the information provided. Standard office and household items operate on 110/120 volt power. Machinery and equipment typically require 208 or 480 volt power.

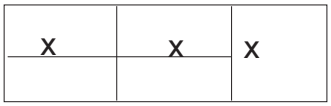
For Lighting

Verify the wattage of the bulbs in the lights and multiply by the number of bulbs/lights.

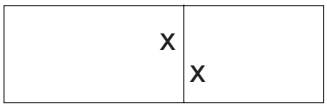
LOCATION OF POWER IN YOUR BOOTH

In-Line and Peninsula Booths

Power will be installed in one location, typically on the floor somewhere along the back of the booth, as indicated in the following diagrams: (We cannot guarantee that the outlet will be specifically located in the middle.)



IN-LINE BOOTHS / PENINSULA

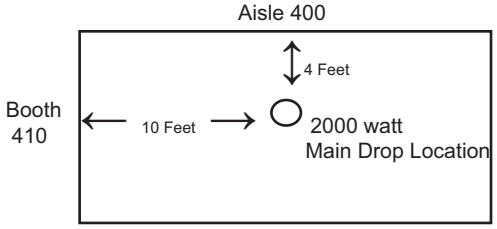


BACK TO BACK PENINSULA

If power is required in locations other than indicated above, secondary distribution will be required and billed on a time and material basis. Please complete and submit an Electrical Labor Order Form with your power order, along with a floor plan as described below.

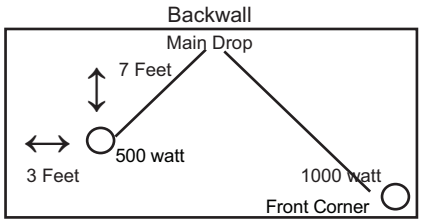
Island Booths/Multiple Outlets

Floor plans are always required for Island Booths and orders for multiple outlet locations. Floor plans must indicate the location of the main power drop and any secondary distribution if applicable. See examples below: A grid is available at freemanco.com to print as a base layout.



Island Booth with one outlet

Aisle or booth numbers are very important to help determine booth orientation.



10 X 20 Booth with multiple outlets
Labor Required

Please indicate power by amperage or wattage, as shown, rather than X.

If power location in an island booth is not provided prior to show move-in, a location will be determined by Freeman in order to maintain delivery schedules. Relocation of the service will be charged on a time and material basis.

OTHER:

1. Electrical Services provided to Island booths require labor and material for distribution. Please see the Electrical Labor form for a detail of labor rules and regulations..
2. All material and equipment provided by Freeman is for rental purposes only and remains the property of Freeman . All equipment will be removed at the close of the show.
3. All equipment regardless of power source, must comply with Federal, State and local codes. Freeman reserves the right to inspect all electrical devices and connections to ensure compliance with all codes. Freeman is required to refuse connections where the exhibitor wiring is not in accordance with local electrical code.
4. Standard wall and other permanent building utility outlets or sockets are not part of booth space and may not be used by exhibitors unless electrical services have been ordered.
5. Exhibitors' cords must be a minimum of 14 gauge 3 wire with ground and must be flat when used for floorwork. All multi-outlet devices (eg - power strips) must have circuit protection. All exposed non-current carrying metal parts of fixed equipment, which are liable to be energized, shall be grounded.
6. Exhibitors' equipment will be modified to conform to Freeman receptacles. Labor to install or change a cord cap will be billed on a time and material basis.
7. Exhibitors with hardwall displays must arrange for power to be installed inside the booth or provide access.
8. Power sharing is not permitted between exhibitors.
9. Labor rates are based on current wage scales and are subject to change in the event of a wage increase after rates have been published.
10. Claims will not be considered, or adjustments made unless filed in writing, by Exhibitor, prior to the close of the event.
11. Freeman is not responsible for any damage or loss caused by the loss of power beyond its control and Exhibitor agrees to hold Freeman, it officers, directors, employees and agents harmless from such power loss. IN NO EVENT SHALL FREEMAN BE LIABLE FOR ANY INDIRECT OR CONSEQUENTIAL DAMAGES (INCLUDING WITHOUT LIMITATION LOST PROFITS) EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, WHETHER UNDER THEORY OF CONTRACT, TORT (INCLUDING NEGLIGENCE), PRODUCTS LIABILITY OR OTHERWISE. Exhibitor shall indemnify and hold harmless Freeman, its officers, directors, employees, and agents from and against any and all claims, liabilities, damages, fines, penalties or costs of whatsoever nature (including reasonable attorneys' fees) arising out of or in any way connected with Exhibitor's actions or omissions under this Agreement.

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Anaheim, CA 92805
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FreemanAnaheimES@freemanco.com

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: **THE NAMM SHOW 2010 / JANUARY 14 - 17, 2010**

COMPANY NAME _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS _____

For Assistance, please call 714-254-3410 to speak with one of our experts.

For fast, easy ordering, go to www.myfreemanonline.com

ELECTRICAL LABOR

LABOR RATES

Straight Time ..... **$ 84.60 per hour**
Monday - Friday, 8:00 am - 4:30 pm (Excluding Holidays)

Overtime ..... **$ 169.25 per hour**
Monday - Friday, 4:30 pm - 8:00 am All day Saturday, Sunday and Holidays

STEP 1

Review the list of work below to determine if electrical labor is required in your booth. None of the following services may be performed by other Unions, I & D houses or Exhibitors, as it falls under electrical jurisdiction. Time and material charges will apply.

Labor Is Required For:

1 Floorwork - Distribution of electrical under carpet and flooring.

2 Boothwork - Distribution of electrical overhead (more than one drop location in your booth) and/or through booth structure.

3 Hook Up - Connection and hard-wiring of all 208 or higher voltage services, electrical motors, dimmers, disconnects or sound and projection equipment.

4 Lighting -

a) Assembly and installation of all mechanically fastened static lighting when wattage exceeds 2000 watts or more than 4 lights.

b) Assembly, installation and dismantle of electrical headers and/or light boxes.

5 Truss Work -

a) Assembly and installation of all lighting hung from truss or beams (for shows in San Francisco this includes assembly and hanging of the truss), overhead lighting and distribution of power cables throughout the truss.

b) Assembly of ground support truss specifically for lighting (more than 4 lights or greater than 2000 watts).

6 Signage - Wiring of overhead signs.

7 Inspection - All Exhibitor's power panels and equipment pre-wired to plug into Freeman systems.

8 Cabling - Coaxial and/or communication cable distribution within booth. (Exhibitor must supply cable).

9 Lift Services -

a) Forklift
b) Scissorlift
c) Boom Lift

10 Miscellaneous-

a) Any electrical distribution and/or mechanical fastening to the exhibit or display of all electrical equipment, lighting fixtures, power tracks, etc.

b) Mounting of single monitors over 6' (to include plasma screens, LCD & CRT) and installation of hanging brackets.

c) Changes to or the addition of electrical connectors to electrical apparatus.

d) If the combination of all outlets is greater than 2000 watts/20amps or voltage is higher than 120 volt.

STEP 2 (Applicable to Floorwork only)

Complete the authorization below and submit a scaled floor plan indicating a main power drop, exact outlet locations (with wattage or amperage) complete with dimensions and booth orientation indicating surrounding aisle or booth numbers. See example on reverse. Please also submit the Freeman Method of Payment Form with credit card information. Floorwork can only be completed in advance with a credit card on file and upon receipt of an acceptable floor plan and authorization to proceed. It is highly recommended to choose this option so that work is completed prior to your arrival and booth set up can begin immediately.

☐ **Authorized to proceed without supervision based on accompanying floor plan. Method of Payment attached.**

Installation to be complete by: Date_____ Time: _____

Authorized Signature: _____ Print Name: _____

If a company representative prefers to be present during electrical distribution, please reference Step 1 to determine what type of labor you require for your booth. Once your requirement has been determined, please complete Step 3 on reverse side with your choice.

***YOUR SIGNATURE ABOVE DENOTES ACCEPTANCE OF ALL TERMS AND CONDITIONS INCLUDED IN YOUR SERVICE MANUAL.**

See Reverse Side For Additional Information And Conditions

FREEMAN electrical labor

NAME OF SHOW: **THE NAMM SHOW 2010 / JANUARY 14 - 17, 2010**

COMPANY NAME: BOOTH#:

CONTACT NAME: PHONE#:

STEP 3

Indicate the preferred date and time that labor and/or lift is required. (Start times cannot always be guaranteed). If no time is provided, work will be performed on a first-come, first served basis only upon request. Please visit the Freeman service desk to confirm that you are ready for service. If electricians are dispatched at time of request and no supervision is available, a minimum one hour labor charge per electrician will apply.

NAME OF ON-SITE AUTHORIZED REPRESENTATIVE:_____

(Enter applicable # from Step 1)

Labor Request Day _____ Date _____ Time _____ # of Electricians _____ Type of Work _____

Day _____ Date _____ Time _____ # of Electricians _____ Type of Work _____

Lift Request Day _____ Date _____ Time _____ Est. # of Hours _____ Type of Lift _____

CANCELLATION POLICY

A 50% refund will be applied to electrical outlets cancelled after installation. Refunds will not be issued for materials and/or labor charges related to the installation.

TERMS & CONDITIONS

1 Straight time rates apply to labor calls between the hours of 8:00 am and 4:30 pm, Monday through Friday. Overtime rates apply to labor calls before 8:00 am and after 4:30 pm, Monday through Friday, all day Saturday, Sunday and Holidays.

2 Labor rates are based on current wage scales and are subject to change in the event of a wage increase after rates have been published.

3 A minimum charge of one hour is applicable to all labor requests. Additional time on the same day is billed in 1/2 hour increments. Continuations to another day are a minimum of 1 hour. Labor charges for dismantle will be one-half of the installation charge and will be automatically applied to your invoice.

4 Charges for labor commence at time of dispatch to service the labor call. A one hour minimum will apply if an exhibitor representative is not present at the time of call or reschedules the call, unless 24 hour advance notice is received in writing.

5 Labor charges will include the time for electricians to gather the necessary tools and material for the job, have their work checked by the client and return the tools and material to the supply area.

6 Every effort will be made to dispatch electricians as requested but start times cannot be guaranteed. 8:00 am calls will be filled on a first-come first served basis as orders are received.

7 Electrical services provided to Island booths require labor and material charges for distribution. Exhibitors may supply their own 14 gauge, 3 wire extension cords and/or power strips, both of which must be grounded and UL approved.

8 Lift equipment required for installation and dismantle purposes can be rented on an hourly basis, with a one hour minimum. At least one crew will be required to operate the equipment.

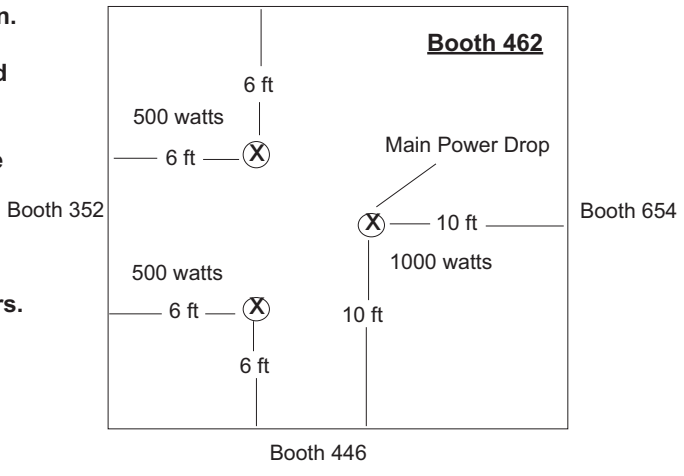
9 Claims will not be considered, or adjustments made, unless filed in writing, by Exhibitor, prior to the close of the event.

10 Freeman is not responsible for any damage or loss caused by the loss of power beyond its control and Exhibitor agrees to hold Freeman, it officers, directors, employees and agents harmless from such power loss. IN NO EVENT SHALL FREEMAN BE LIABLE FOR ANY INDIRECT OR CONSEQUENTIAL DAMAGES (INCLUDING WITHOUT LIMITATION LOST PROFITS) EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, WHETHER UNDER THEORY OF CONTRACT, TORT (INCLUDING NEGLIGENCE), PRODUCTS LIABILITY OR OTHERWISE. Exhibitor shall indemnify and hold harmless Freeman, its officers, directors, employees, and agents from and against any and all claims, liabilities, damages, fines penalties or costs of whatsoever nature (including reasonable attorneys' fees) arising out of or in any way connected with Exhibitor's actions or omissions under this Agreement.

EXAMPLE OF PLAN AND INFORMATION REQUIRED TO COMPLETE FLOORWORK

Please indicate the following on the floor plan.

1. **Location of the main power drop - please provide specific dimensions and wattages/amperages.**
2. **Location and load of all outlets - please provide specific dimensions and wattages/amperages.**
3. **Booth orientation - please provide surrounding aisle and/or booth numbers.**

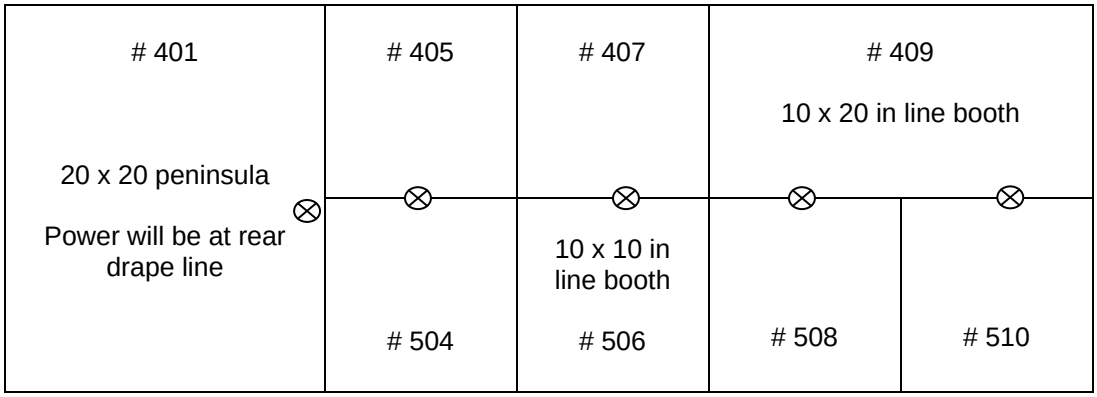


FREEMAN electrical labor

SAMPLE LAYOUTS

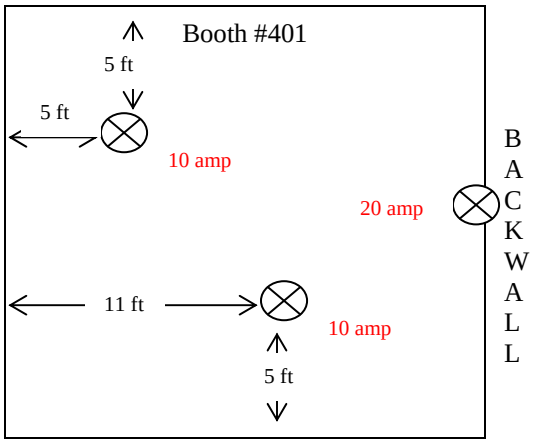
IN LINE BOOTHS

Power is run or dropped to in line booths along the back walls or drape line of multi both sections. The “main power locations” therefore are always located at the back of in line and peninsula booths. Outlets may not be in the exact center of the back wall. 120 volt outlets are shared by back to back booths. Example: Outlet = ⊗

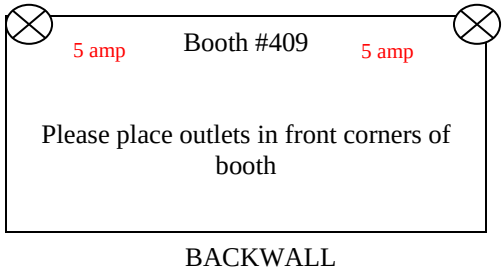


Electrical layouts are required whenever an outlet is needed at any other location within the booth except for the back wall. Exact measurements and/or comments that clearly indicate outlet locations **must be included**. Examples based on above floor plan:

20 x 20 Peninsula – Booth # 401
Order = 2-10 amp, 1-20 amp outlets



10 x 20 In Line – Booth # 409
Order = 2 x 5 amp outlets

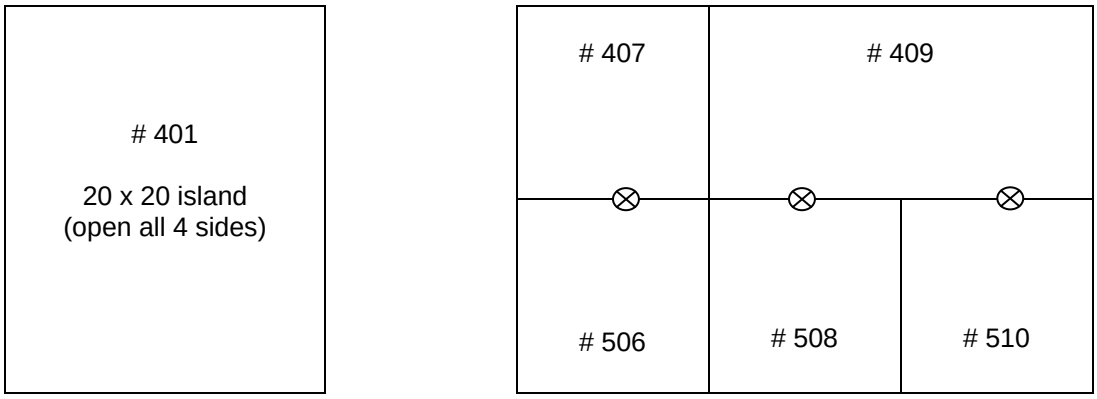


ISLAND BOOTHS

Electrical layouts are always required for island booths and **must include** the following information:

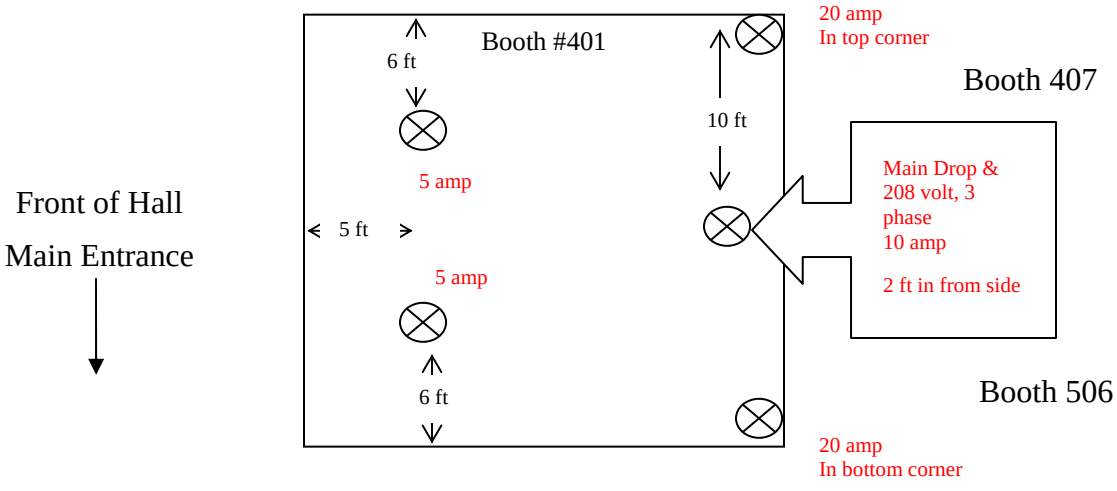
1. **Main Drop.**
   Since there is no back wall in an island, the exhibitor supplies the location of the main drop, whether one or multiple outlets are ordered. When it will be the point from which power will be distributed to other outlets in the booth, a panel or other piece of electrical equipment (no larger than? x? x?) will be installed at the main drop. For this reason, it is recommended that main drops be located in a closet, under a table/desk or in another area that keeps it out of sight. Measurements must be provided to the main drop.
2. **Location and load of all outlets.**
   Again, dimensions must be provided to all satellite outlets along with the load of each outlet. It is best to indicate voltage, phase and amperage for all outlets once an order exceeds 120 volt service.
3. **Booth orientation.**
   Providing reference points such as surrounding aisle and/or booth numbers defines how an island booth is oriented to the overall show floor plan. In other words, which side is which? It is best to draw your layout relative to the show floor plan so that both are facing the same direction. Examples:

Section of show floor plan



20 x 20 Island – Booth # 401

Order = 1 x 208 volt, 3 phase, 10 amp + 120 volt, 2 x 20 amp + 2 x 5 amp outlets



FREEMAN

ELECTRICAL SERVICES

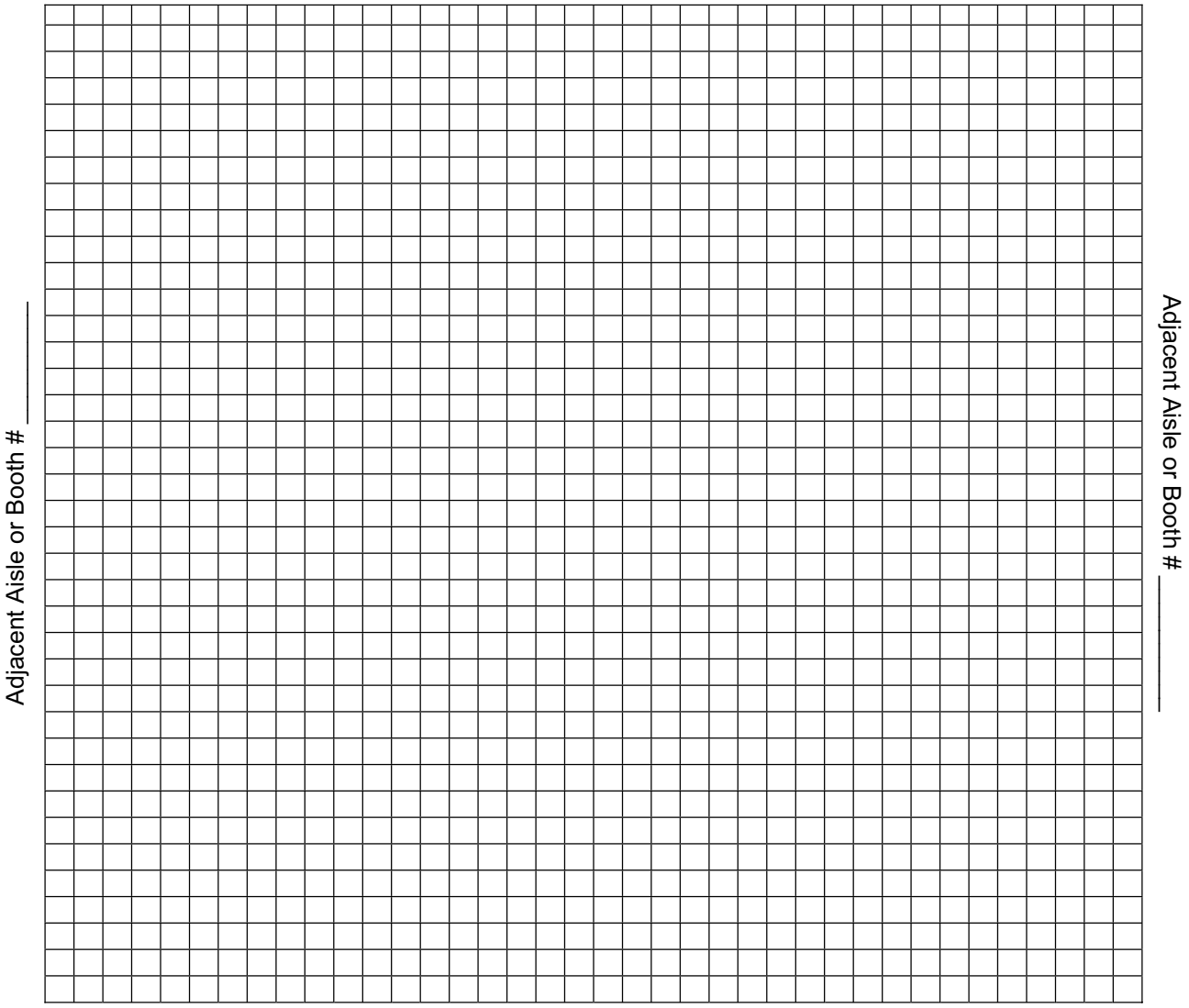
The grid below may be printed to layout your electrical requirements for booths up to 40 x 40 or used as a sample to develop your own plan for larger exhibits. Please complete as clearly as possible, indicating the following:

1. **Location of the main power drop**. (Power needs to be distributed from one location at which a panel or other piece of electrical equipment will be installed. It is recommended that this equipment be placed in a closet, under a table/desk or in another location that keeps it out of sight.) Please provide specific dimensions.
2. **Location and load of all outlets**. Please provide specific dimensions and wattages/amperages. *Please **do not** simply place an X where power is required.*
3. **Booth orientation**. Please provide surrounding aisle and/or booth numbers, particularly for island booths. Also, please try to orient your booth to the overall floor plan so that the diagram does not have to be rotated.

SHOW NAME / DATES THE NAMM SHOW 2010 / JANUARY 14 - 17, 2010

COMPANY NAME _____ BOOTH # _____

Adjacent Aisle or Booth# _____



Adjacent Aisle or Booth # _____

Adjacent Aisle or Booth # _____

Adjacent Aisle or Booth # _____

A measurement scale can be applied as necessary to reflect the size of your booth.

10 x 10 use 1 square = 1/4 foot **20 x 20 use 1 square = ½ foot** **40 x 40 use 1 square = 1 foot**

F R E E M A N

901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM show 10

DISCOUNT PRICE DEADLINE DATE DECEMBER 11, 2009

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: **THE NAMM SHOW 2010 / JANUARY 14 - 17, 2010**

COMPANY NAME _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS _____

For Assistance, please call 714-254-3410 to speak with one of our experts.

For fast, easy ordering, go to www.myfreemanonline.com

***YOUR SIGNATURE ABOVE DENOTES ACCEPTANCE OF ALL TERMS AND CONDITIONS INCLUDED IN YOUR SERVICE MANUAL.**
NOTE: There is a minimum labor charge of 1 hour for both the installation and removal of all services listed below.

COMPRESSED AIR: 90-100 lbs. PSI

	QTY.	Discount Price	Standard Price	TOTAL
Service charge for 1st air outlet (includes 1st 50 ft. of air line)	_____	416.95	625.45 = $	_____
Each additional outlet within a booth	_____	314.30	471.45 = $	_____
Additional Footage per foot (after 1st 50 ft.)	_____	6.10	9.15 = $	_____
CFM Requirement	_____	6.90	10.35 = $	_____
To determine Volume Supply Line, please provide your connection size	_____		**Total**	_____

(Please note that any compressed air order must include a minimum of 5 cfm's per machine. If machinery requires more than 5 cfm's, please indicate the total requirement in quantity)

NOTE: Plumbing contractor will not be responsible for moisture, oil or water in air lines or loss of flow or drop in pressure in line to equipment. Exhibitors should supply their own filters, driers or other equipment for moisture control. **Exhibitors are not allowed to provide their own air compressors.**

WATER

Service Charge for first water outlet at rear of booth (includes 1st 50 ft.)	_____	416.95	625.45 = $	_____
Each additional water outlet within a booth	_____	314.30	471.45 = $	_____
Additional Footage per foot (after 1st 50 ft.)	_____	6.10	9.15 = $	_____
			Total	_____

NOTE: Pressure may vary. Minimum or maximum pressures cannot be guaranteed. If pressure is critical, exhibitors should arrange to have a pressure regulator valve installed. Plumbing contractor is not responsible for sediment, color or taste of water.

DRAINS

Service Charge for first drain outlet at rear of booth (includes 1st 50 ft.)	_____	416.95	625.45 = $	_____
Each additional drain outlet within the same booth	_____	314.30	471.45 = $	_____
Additional Footage per foot (after 1st 50 ft.)	_____	6.10	9.15 = $	_____
			Total	_____

FILL & DRAINS (Please order for each separate item/machine)

0 - 200 Gallons	_____	176.90	265.35 = $	_____
201 - 400 Gallons	_____	264.70	397.05 = $	_____
Each Additional 100 Gallons	_____	28.85	43.30 = $	_____
			Total	_____

NOTE: Plumbing Contractor is not responsible for color or sediment in water fill. If waste water for drain contains hazardous material, chemicals or metals, it cannot be drained. Additional labor charges may be incurred if equipment leaks and/or endangers other property.

Ramps over utility lines in a booth are provided on a time and material basis. A minimum of one hour additional labor charge will apply to lay lines under the carpet or floor or to spot from ceiling. A minimum of one hour labor will apply to remove lines. Please attach floor plan with order to show location of lines.

GASES & MISCELLANEOUS EQUIPMENT

Please call for an estimate and complete the following:

Gas Type _____ $ _____

Equipment/Material _____ $ _____

LABOR (1 hour minimum charge for all services for both installation and removal. Total 2 hours. Additional time charged in 1 hour increments.)

Straight Time - Monday - Friday, 8:00 a.m. - 4:30 p.m. (except holidays)	79.05 = $ _____
Overtime - Before 8:00 a.m. and after 4:30 p.m. weekdays, All day Saturday, Sunday and Holidays.	158.10 = $ _____

In order to obtain the DISCOUNT price, your order and Method of Payment must be received by deadline date.

12/08 (214003)
Winter NAMM 2010

FREEMAN air-water-drain-gas

PLUMBING CONDITIONS AND REGULATIONS

1 To receive discount prices, order must be received by Freeman Electrical Services with full payment by Deadline Date.

2 Credit will not be given for connections installed and not used.

3 All material and equipment furnished by Freeman Electrical Services for this service order shall remain Freeman property and shall be removed ONLY by Freeman at the close of the show.

4 All equipment must comply with state and local safety codes.

5 Claims will not be considered unless filed by exhibitor prior to close of show, no exceptions.

6 Under no circumstances shall anyone other than “Qualified Plumbing Personnel” make service connections.

7 All equipment using water must have inlet and outlet properly tagged.

8 Unless otherwise directed, Freeman Plumbing Personnel are authorized to cut floor coverings to permit installation of service.

9 Connection rates listed cover bringing service from main line to booth and do not include connecting equipment.

10 Service outlet size will be determined by the volume required.

11 All work performed within booth attaching lines to equipment will be charged on a time and material basis.

12 All outlets will be installed on the floor at the backwall of booth.

13 Freeman will not be responsible for moisture or water in air lines. Exhibitors should supply their own filter or other equipment to handle moisture or water.

14 Freeman must have 30 days notice in order to supply special regulators, strainers, traps, etc.

15 All utility outlets include up to 50 feet of accomplished distance. Use of additional footage or equipment will be charged at the prevailing labor and material rate.

16 Exhibitors are not allowed to bring air compressors on the show floor.

17 Pressure may vary. No guarantee can be made of minimum or maximum pressures. If pressure is critical, exhibitors should arrange to have a pressure regulator valve installed.

18 Please call 714-254-3410 for gas requirements or for an estimate regarding labor or additional footage.

- **Electricity or electrical labor to connect and operate any plumbing apparatus is not included.**
- **All electrical requirements must be ordered on the Electrical Rental Order Form.**

JUDY VENN & ASSOCIATES

JVA

Nationwide Tradeshow & Event Talent

Judy Venn & Associates, Inc.

Corporate Headquarters

3753 Howard Hughes Pkwy., Suite 200
Las Vegas, NV 89169
(702) 259-4494 ▪ (800) 553-8855
Email: LVinfo@judyvenn.com

Sales & Marketing

3186 Airway Avenue, Suite H
Costa Mesa, California 92626
(714) 957-8300 ▪ Fax (714) 957-8301
Email: info@judyvenn.com

Atlanta **Chicago**
Dallas **Nashville**
New Orleans **New York**
Orlando **San Francisco**
Washington D.C.

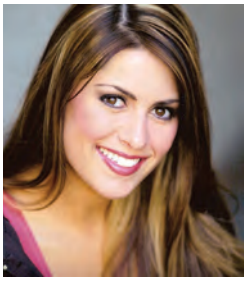
■ Baltimore ■ Boston ■ Denver
■ Detroit ■ Hawaii ■ Houston
■ Los Angeles ■ Philadelphia
■ San Diego

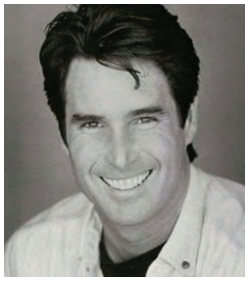
NATIONWIDE CONVENTION SERVICES

(800) 553-8855 ▪ www.judyvenn.com

■ *Hostesses/Hosts* ■ *Narrators* ■ *Demonstrators*
■ *Crowd Gatherers* ■ *Interpreters* ■ *Special Talent*
■ *Chair Massage Therapists* ■ *Shoe Shine Services*

IN-STORE DEMOS
FOOD SERVERS DIVISION





Providing the Perfect Balance of Service, Experience & Solutions... Since 1971!

ORDER FORM/CONTRACT

PLEASE PRINT OR TYPE
(Signature required on page 2.)

Date _____

Company _____

Address _____

City _____ *State* _____ *Zip* _____

Phone _____ *Fax* _____

Email _____

Contact _____

Name of Event _____

City _____

Facility _____ *Booth #* _____

On-Site Contact Person _____

On-Site Phone _____

Dates Services Required:

_____ From _____ am to _____ pm
_____ From _____ am to _____ pm
_____ From _____ am to _____ pm
_____ From _____ am to _____ pm

TOTAL PAYMENT DUE 7 DAYS PRIOR TO FIRST DAY OF SHOW.

Indicate Number of People Needed:

_____ Exhibit Hostess/Host
_____ Narrator/Spokesperson
_____ Demonstrator/Sales Assistant
_____ Crowd Gatherer
_____ Hospitality Suite Hostess/Host
_____ Interpreter
_____ Costumed Character
_____ Food Server

Special Talent/Qualifications _____

Type of Apparel ❑ Business ❑ Cocktail ❑ Costume

❑ *Food Server* _____

METHOD OF PAYMENT AND TERMS

A credit card guarantee and a 50% deposit are required to confirm an order. Balance is due 7 days prior to first day of show.

If terms are not met, balance will be charged to credit card.

Cancellation Charges

If cancelled 46 or more days before show . . . . . No Charge
If cancelled 15–45 days before show. . . . . 50% of Total Bill
If cancelled 14 days or less before show . . . . . 100% of Total Bill

❑ Check, payable to **Judy Venn & Associates** *(Mail to Corporate Headquarters.)*
❑ AMEX ❑ MasterCard ❑ Visa ❑ Diners Club

Account # _____ *Exp. Date* _____

Name on Card _____

Authorized Signature _____

❑ *Charge 50% deposit to credit card* ❑ *Charge total to credit card*

P.O. # _____ *Authorized by* _____

"EXHIBITOR, PLEASE RETAIN A PHOTOCOPY (FRONT AND BACK) FOR YOUR FILES. PLEASE CALL JVA TO CONFIRM RECEIPT OF YOUR ORDER."

TERMS AND CONDITIONS

1. Agreement: The terms and conditions set forth herein, the Order Form, and the Rate Sheet constitute an Agreement between Judy Venn & Associates, Inc. ("JVA") and you the client ("Client").

2. Independent Contractors: JVA is an independent broker of convention services. JVA is not employed by the Client. In the performance of its Agreement with the Client, JVA will make its best efforts to obtain the services of subcontractors ("Talent") to fulfill the requirements of the Client, which may include, but are not limited to, exhibit hostesses/hosts, demonstrators/sales assistants, costumed characters, hospitality suite hostesses/hosts, narrators/presenters, interpreters or crowd gatherers. JVA does not employ the aforesaid persons, but retains their services as independent subcontractors.

3. Authority of Signatory: In the event the services of JVA are requested on behalf of the Client by an agent or third party representative, such as a producer or production house ("Agent"), the Agent, and any other signatory who executes this Agreement on behalf of the Client, represents and warrants that it/he/she has all due express or implied authority necessary to execute this Agreement on behalf of the Client, and to bind the Client hereto. Any Agent or other signatory that executes this Agreement acknowledges and agrees to be jointly and severally liable with Client for any and all financial obligations incurred under this Agreement by the Client or on the Client's behalf.

4. Cancellation by Client: (a) Client acknowledges and agrees to the CANCELLATION CHARGES set forth on the Order Form in the event Client, or Agent on behalf of Client, cancels its order prior to the event subject to this Agreement. Upon such cancellation, Client/Agent excuse JVA and the Talent from further performance under the terms of this Agreement. (b) Client acknowledges and agrees that the Client or its Agent may only terminate or cancel Talent after commencement of the event subject to the Agreement, upon a showing of good cause. "Good cause" is defined as a willful breach of duty by the Talent in the course of his or her performance, or in the case of the Talent's habitual neglect of duty or continued incapacity to perform that duty. In the event of good cause as defined above, prior to terminating or canceling the Talent, Client must provide JVA with a reasonable opportunity to cure the inadequate performance of the Talent by allowing JVA to notify the Talent of the alleged breach of duty and/or replacing the Talent with an alternate in order to rectify any performance inadequacies. In the event Client terminates or cancels Talent without providing JVA with the aforesaid opportunity to cure, Client agrees to pay the entire fee due and owing as if Client and Talent had fully performed under the Agreement.

5. Cancellation by the Talent: Sometimes unexpected events occur beyond our control. When such unexpected events do occur, to ensure that our Client's needs are met we have established the following policy where Talent cancellation occurs: (a) In the event JVA is informed of a cancellation by the Talent it scheduled for the event subject to this Agreement seven (7) days or more prior to the start date of the subcontractor's services: (1) Where the canceling Talent was specifically identified and requested by the Client for services to be performed at the event subject to this Agreement, and where JVA is able to communicate the cancellation to the Client in a timely fashion, the Client will have the option of canceling the Agreement with regard to that Talent without incurring charges for that specific Talent. (This cancellation option, if exercised, is limited only to the canceling Talent and the remainder of the Agreement will remain intact and in full force and effect). If JVA is unable to successfully communicate the cancellation to the Client or does not receive a responsive instruction from the Client at least four (4) days prior to the scheduled event, JVA will make its best efforts to select, at its option, replacement Talent that most closely fulfills the Client's requirements; (2) Where the canceling Talent was NOT specifically identified and requested by the Client for services to be performed at the event subject to this Agreement, JVA will make its best efforts to select, at its option, a replacement subcontractor that most closely fulfills the Client's requirements. (b) In the event JVA is informed of a cancellation by the Talent it scheduled for the event subject to this Agreement less than seven (7) days prior to the start date of the subcontractor's services, JVA will make its best efforts to select, at its option, replacement Talent that most closely fulfills the Client's requirements. (c) Any cost variance due to selection of different Talent arising out of (a) or (b) above will be the responsibility of the Client and/or its Agent.

6. Client authorization: Client expressly authorizes JVA and its affiliates and subsidiaries to use, for its marketing, promotional, and advertising materials, any photographs, videotape, or other recordings or reproductions of Client's trademarks, copyrighted materials, or other intellectual property, derived from Client's participation at events at which JVA has provided Talent, products, or services, on behalf of Client. This also includes authorization for JVA to use the photograph, videotape, or likeness of Client and/or its employees, by whatever means recorded, for the same purposes. JVA shall have no ownership rights or interest in Client's trademarks, copyrighted materials, or other intellectual property, or in the likeness of Client or its employees, by virtue of this authorization or any use arising from this authorization. Such use by JVA, if any, shall not constitute a waiver of Client's rights or interest in any of its trademarks, copyrighted materials, or intellectual property.

7. Intellectual Property Rights: JVA is the sole and exclusive owner of all intellectual property rights, including copyrights, in the finished product, performance, or services of JVA and its affiliates and subsidiaries. This includes, without limitation, all recordings of any performance or services procured or provided by JVA, its affiliates, subsidiaries, and/or its Talent by any means, electronic or otherwise. Recordings or reproductions of the finished product, performance, or services by any means, electronic or otherwise, may be used only by express written authorization from JVA. Reproductions of products, performances, or services may be obtained from JVA on request when available.

8. Governing Law: This Agreement has been negotiated and entered into in the State of California, County of Orange, and shall be governed by, construed and enforced in accordance with the laws of the State of California. If any term of this Agreement is held to be invalid, void, or unenforceable in whole or in part, the remainder of the provision(s) shall remain in full force and effect and shall in no way be affected, impaired, or invalidated.

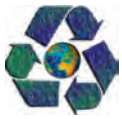
9. This Agreement constitutes the entire Agreement between the parties hereto concerning the subject matter of the Agreement, and supercedes all prior and contemporaneous Agreements between the parties. The Agreement may be amended only by a writing signed by JVA and the party to be charged which expressly refers to this Agreement and specifically states that it is intended to amend it. No party is relying on any warranties, representations or inducements not set forth herein, on the Order Form, or on JVA's Rate Sheet. This clause may not be waived.I, the Client and/or the Client's authorized agent, do acknowledge that I have read these Terms and Conditions, the Order Form, and the Rate Sheet provided by Judy Venn & Associates, Inc., and that I understand, acknowledge and agree to all of the foregoing.

Authorized Signature: _____ Date: _____

Print Name & Title: _____

NOTICE: The Terms and Conditions and the Order Form bearing original signatures must be returned to Judy Venn & Associates, Inc. prior to commencement of the event subject to this Agreement.

~ Sales & Marketing Office ~
Mail to: 3186 Airway Avenue, Suite H, Costa Mesa, CA 92626



REDUCE - REUSE - RECYCLE

ShowLead™

Published reports show that over 70% of leads captured at events are never followed up on. This is mainly due to an ineffective lead management process, before, during and after the event. That's why we've developed a lead management program that goes far beyond just scanning badges in a booth. In collaboration with key exhibitors, we have designed a solution that manages the process of converting sales leads into customers. Now with the right tools in hand, exhibitors are able to measure event results against objectives in order to justify the investment.

Benefits

✓ Reliability
The **showlead**™ system has been tested by thousands of exhibitors across hundreds of events and tradeshows.

✓ Flexibility
With our **showlead**™ unit, exhibitors can easily capture leads from anywhere in their booth.

✓ Reduced Costs
Unlike other systems with **showlead**™ both the scanning device and the wireless printer are battery-operated so therefore require no additional power in the booth.

✓ Reduced return times
After the event, exhibitors can access their leads online, which means no wasted time standing in line to get their leads downloaded.

✓ Fully supported
Our onsite services team are always available on-site to manage exhibitor training and to provide technical support.

✓ Increased visibility
By using **showlead™** each attendee will receive personalized access to the BoothTracker system after the event. This system allows them to review all of the exhibitors they visited at the event, so they can further analyze their experience or proactively contact a prospective exhibitor.

With the showlead™ lead capture device, exhibitors can …

Capture attendee information quickly
A simple scan of each attendee's registration badge unlocks the valuable contact, demographic and buying behavior information that's linked to every attendee's badge.

Identify high potential leads
A number of customizable options such as demographic and sales qualification data fields, allow exhibitors to better qualify prospects faster.

Follow-up with prospects faster
Our online web portal allow exhibitors to quickly access, edit, filter, analyze and report on their leads right after the event resulting in a more effective follow-up.

Key features of ShowLead™:

- ✓ Compact, portable barcode scanner allows simple badge scanning
- ✓ Latest technology in imaging recognizes most 1D & 2D symbologies
- ✓ Graphic LCD display to verify scanned data
- ✓ Thumbwheel user interface to enter additional data
- ✓ Connects wirelessly to available Bluetooth portable printer
- ✓ Built-in rechargeable lithium battery
- ✓ Up to 8,000 leads can be stored All scans are date & time stamped
- ✓ Custom Action Codes can be easily added to the device

Contact Us For Details: Ph. 1-866-267-2107 - Email: leads@showcare.com - www.showcare.com

Lead Retrieval Order Form

Online Order - Visit https://reg2.exhibitorresources.net/NAMM1001S/ for faster results with immediate order confirmation

ShowLead™
advanced data capture solutions

The NAMM Show 2010
January 14 – 17, 2010
Anaheim Convention Center
Anaheim, California
NAMM1001S

MAIL OR FAX THIS FORM TO:
Showcare
2770 14TH Avenue, Suite 101
Markham, Ontario Canada
L3R 0J1
Fax: 1-905-479-9743
Customer Service: 1-866-267-2107

EARLY DISCOUNT DEADLINE: December 18, 2009

All prices per unit	Before 12/18/09	12/19/09 to 01/14/10	#Units	Total
Showlead All-Inclusive Package • Showlead hand-held unit • Wireless Printer • Custom Action Codes	$330.00	$375.00	_____	$_____
Showlead (Unit Only) **(hand-held and battery operated)**	$260.00	$310.00	_____	$_____
Options				
Wireless Printer **(battery operated - requires Showlead)**	$100.00	$100.00	_____	$_____
Custom Action Codes **(up to 30 lines, 22 char.)**	$ 75.00	$ 75.00	_____	$_____
Extra Paper Rolls	$ 5.00	$ 5.00	_____	$_____
Lead Report on USB Key	$100.00	$100.00	_____	$_____
Delivery & End of Show Pick-up of Equipment (optional)	$100.00	$100.00	_____	$_____
			Grand Total – USD	**$_____**

EXHIBITOR and PAYMENT INFORMATION

Company _____ Booth#_____
Name of Contact_____
Address_____
City_____ State_____ Zip _____
Phone_____ Ext_____ Fax_____
Email_____

☐ Visa ☐ MasterCard ☐ Amex ☐ Check (Payable to Showcare)
Card Number_____
Cardholder Name_____ Exp.Date_____
Signature_____

Important Terms & Conditions

Full payment must be included with order to reserve your Showcare Lead Retrieval Units. Order form will not be processed until full payment is received. Showcare reserves the right to charge correct amount if different from the grand total listed above. The original cardholder must sign all orders paid by credit card.
All orders are subject to a $50.00 cancellation fee per unit up until 14 days prior to the event where orders are no longer refundable.
Unclaimed or unused units are NOT refundable.
Your order and usage implies that you have read, understood and agreed to be subject to the detailed terms and conditionals stipulated on the reverse side of this form.

TERMS AND CONDITIONS

All orders and usage of Showlead equipment provided by Showcare are/is subject to the following terms and conditions:

A) Orders and Order Deadlines

1. All orders must be paid for in full prior to unit pick-up.
2. Orders received after the stated deadline will be charged at AFTER DEADLINE RATES without exception. The date payment is received shall determine the applicable rate.
3. All items ordered after the order deadlines are subject to availability.

B) Payment Terms and Cancellations

1. Service will be rendered after receipt of full payment by credit card or check.
2. Showcare will revise payment amount if different than total amount on order form.
3. All cancellations prior to the event will be subject to a $50 processing fee per unit.
4. All cancellations following the first day of exhibit opening unclaimed units will be subject a fee of 50% of the total price of the cancelled units.
5. Unclaimed units or unused orders are not refundable once paid for.

C) On-Site Services and Terms

1. All orders must be picked up from the Showcare counter. It is highly recommended that your company representative(s) pick-up your ordered units one day before exhibit opening to avoid delays.
2. A minimum of one hour or processing time will be required to fulfill on-site orders.
3. On-site modification(s) to or addition of interview survey for existing orders will be subject to a $50.00 processing fee.

D) User Terms

1. Showcare remains sole owner of each Showlead unit including all the software and hardware at all times.
2. If the above mentioned unit(s) are not returned to the point by the indicated return deadline (within the hour following the end of the show), the User agrees to pay an additional late fee of $150.00 (one hundred and fifty U.S dollars) per day, up to a maximum of $1750.00 as well as any additional fees incurred by Showcare to retrieve said unit (i.e shipping charges)
3. If any Showlead unit is misplaced, stolen, damaged while in the User's care, the User shall be responsible for said repair costs or a $1750.00 replacement fee.

E) Increased visibility

1. Showcare does not guarantee and shall not be held liable should the User not achieve overall success of the Exhibit with respect to the expected revenue, expected number of leads, booth traffic, Return on Investment (ROI), profits and attendance by using Showcare's equipment, software or know how.
2. The user and Showcare each agree to indemnify, defend and hold harmless the other party and it's respective successors and permitted assigns, and it's officers, directors, members, agents, employees and/or representatives from and against any claim, action, cause of action, and liabilities including damages and expenses (including court costs and attorney fee's and other fees of professionals) witch may be asserted by third parties arising out of the performance of either party's obligations pursuant to the Services Rendered by Showcare to the User, except for the willful misconduct or gross negligence of the other party.
3. "Force Majeure" shall refer to any cause or event(s) that is beyond the reasonable control of the Showcare or the organizer of the meeting, that could not have been reasonably foreseen and prevented by means reasonably available to it, and that causes the Event(s) to be either canceled or postponed "sine die" and this term shall include but shall not be restricted to acts of God, civil unrest or of the public enemy, acts of the Government, fires, flood, epidemics, strikes, lockouts, curtailment or transportation facilities or service. In any such event of Force Majeure, the obligations of Showcare for services not yet rendered shall become automatically terminated and Showcare shall be entitled to retain all the payments already received.

Your order and usage implies that you have read, understood and agreed to be subject to the terms and conditions stipulated herein.

the NAMM show 10

Photography

Quantity Each

_____**Show Special Photo Package**
One View Taken with (4) 8 X 10 Color Prints.....$130

_____**Show Special Package w/ Digital Image File**
All Copyrights Transferred $155

_____**Color Original 8 X 10 Print**.....$100
_____*Color Original 8X10 Reprint.....$ 20
_____*Digital Image 300 DPI for 5X7 Print at High Res.
Or 20" X 30" @ 72 DPI .....$ 25

_____**Color Original w/ Digital Image File** and
All Copyrights Transferred $140

_____**Wall Size 16 X 20 Color Original**.....$120

_____**Wall Size 20 X 30 Color Original**.....$195

_____**Wall Size 24 X 36 Color Original**.....$240

**Take Photos when booth is ___Empty ___w/Staff ___w/Crowd
Add'l Discount of 15% Available for (6) or More…Call for Details

Digital Imaging

Quantity Each

_____**Exhibit Booth Digital Image—3.4 MB File**
Hi Res. 300 DPI Makes 5 x7 Prints.....$ 90

_____**Exhibit Booth Digital Image—6 MB File**
Hi Res. 300 DPI Makes 8 x 10 Prints $110

_____**Exhibit Booth Digital Image – 30 MB File**
On CD w/All Copyrights Transferred.....$130

_____**Exhibit Booth Digital Image – 60 MB File**
On CD w/All Copyrights Transferred.....$160

_____ **8 X 10 Print** from any above .....$ 25

▶**Photographer by the Hour for News/Editorial Event**
Digital Flash Camera
_____$85/ ½ Hr. _____$140/Hr. (off site add'l)
_____Digital Images on CD @ $2eac (min. of 50)
_____8 x 10 Prints from above .....$ 25

Want something else? Just call.

We photograph special events, as green screen, portraits, and sponsored parties.

Convention Photography
by Lennie Sirmopoulos

All Orders Payable in Advance Purchase Order # _____
☐Cash ☐Check ☐V/MC ☐AE ☐Hard Copy Must Be Attached

Booth Number Size

Credit Card Number _____Exp._____

Your Name _____

Company Exhibited _____

Street _____Lloyd's One Lime Street_____

City _____State _____Zip _____

Phone_____

Fax _____

E-Mail _____

Signature

*Available Only After Purchase of Original Print—Add $10 Shipping in USA – CA & NV Residents Add State Taxes
**Booth Photographed Empty After Hours Unless Checked Above – Allow 2-3 Weeks for Delivery.

Show Days—(714) 469-4670 **Web/Contact: www:conventionphotographybyls.com**

CONVENTION PHOTOGRAPHY
12685 Prescott Avenue – Tustin, CA 92782 – Phone (714) 505-4600 – Fax (714) 505-4606

Exhibit Plant & Floral Co.

the NAMM show 10

Plant & Floral Order Form

January 14-17, 2010
Anaheim Convention Center

We would like to order the following for our booth:

	Unit Price	Quantity	Total
Floral Arrangements…….. ❒ all around, ❒ one sided			
10” Wide and 12” High ……..……..……..…….start @	$60.00	_____	_____
12” Wide and 18” High ……..….start @	$75.00	_____	_____
Other sizes, special requests and custom floral arrangements available.			
Color Preference and Further Description _____			
Boutonnieres …….Carnation .....start @	$ 5.00	_____	_____
❒ red, ❒ white Roses ..…….start @	$ 8.00	_____	_____
Daily Boutonniere delivery $10.00 extra per day#_____days…….		_____	_____
Bubble Bowls (For Business Cards & Give-aways!) ……..…….…….	$25.00	_____	_____
Mum Plants…… ❒ white, ❒ yellow, ❒ lavender	$20.00	_____	_____
Seasonally Available Flowering Plants……			
Azalea, Cyclamen, etc. ❒ red, ❒ pink, ❒ white	$30.00	_____	_____
Ferns and/or Ivies…….small	$20.00	_____	_____
large	$30.00	_____	_____
2 Foot Green Plants……..	$30.00	_____	_____
3 Foot Green Plants……..	$40.00	_____	_____
4 Foot Green Plants……..	$50.00	_____	_____
5 Foot Green Plants……..	$60.00	_____	_____
6 Foot Green Plants……..	$70.00	_____	_____
Taller and Specialty Plants……Priced upon request		_____	_____
Green Plant Container Preference…❒black, ❒white, ❒wicker baskets			

Total Plants and Flowers _____
California Sales Tax 8 ¾% _____
Total Amount Due _____

❒ Please meet us at our booth for additional design assistance
Date: _____ Time: _____

- *All plants and material supplied on a rental basis only.*
- *Items damaged or missing from exhibitor’s booth are the responsibility of the exhibitor and additional charges will apply.*
- *All rental items will remain property of Exhibit Plant & Floral Co.*
- *Prices include container, maintenance, installation and removal.*

All orders are to be paid in full prior to show opening. Adjustments cannot be made after closing of the show.

Booth: _____

Exhibiting Co.: _____

c/o Company: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Booth Representative: _____

Payment Enclosed:

❒ Check ❒ Visa ❒ M/C ❒ AmExp

Card#: _____

Exp. Date: _____

_____
Name of Cardholder

_____
Authorized Signature

Please return to our Order Processing Center**:**

Email Confirmation Copy: ❒
Email Statement Copy: ❒

Event ID: **9421** 08/09

Please print legibly.

Exhibit Plant & Floral Company

Email Address: _____

2570 Anderson Road · Paso Robles, · CA 93446 · Phone: (805) 369-1010 / Fax: (805) 227-0769 · E-Mail: info@exhibitplant.com

STAFF PRO BOOTH ORDER FORM

The NAMM Show
Anaheim Convention Center
January 14 - 17, 2010

Staff Pro is pleased to offer high quality Exhibitor Booth Coverage Service for those exhibitors who desire booth coverage for their own individual booths beyond that level which has been arranged by Show Management.
If you have any questions or need additional information please contact Doreen Weatherly at 714.230.7200 ext. 279 Toll Free 866.683.2103 or dweatherly@staffpro.com

Please complete all the below information:

Company Billing Name _____ Booth Name _____ Booth # _____

Street Address _____ City _____ State _____ Zip Code _____

Contact Name _____ Phone _____ Email _____

Onsite Contact _____ Onsite Number _____ PO # _____

Full Payment of the booth order fees must be received within 14 days of Exhibitor Booth Order Form/Contract.

All orders submitted without a deposit will not be processed and coverage will not be provided until payment is received.

A $20/day communication (radio) charge will be added to all orders. Along with a 5% service fee will be added to all credit card orders.

Please make all payments payable to **Staff Pro Inc**.
Completed orders can be returned via

Email: dweatherly@staffpro.com **Preferred**
Fax: 714.230.7215
Mail: 15272 Newsboy Circle
Huntington Beach, CA 92649

2010 Rates

$28.00/hr : Orders received by December 23, 2009

$35.00/hr : Orders received between December 23, 2009 & January 11, 2010

$50.00/hr : Orders received AFTER January 11, 2010

****Important****
Should our booth staff remain onsite until a company representative arrives onsite?

☐ Yes ☐ No If so, Name(s) _____

ALL SECTION BELOW MUST BE COMPLETED TO PROCESS CREDIT CARD PAYMENT

☐ Visa ☐ MC ☐ AMX ☐ Sending Check

Credit Card Number _____ Exp. Date _____

Name as it appear on the card _____ Security Number Code _____

Billing Address _____

City _____ State _____ Zip Code _____

Would you like Staff Pro to charge this card for the balance due at the end of the event? ☐ Yes ☐ No, Please send invoice

Date: _____	Post Time: _____	Date: _____	End Time: _____	Total Hours: _____
Date: _____	Post Time: _____	Date: _____	End Time: _____	Total Hours: _____
Date: _____	Post Time: _____	Date: _____	End Time: _____	Total Hours: _____
Date: _____	Post Time: _____	Date: _____	End Time: _____	Total Hours: _____
Date: _____	Post Time: _____	Date: _____	End Time: _____	Total Hours: _____
Date: _____	Post Time: _____	Date: _____	End Time: _____	Total Hours: _____
Date: _____	Post Time: _____	Date: _____	End Time: _____	Total Hours: _____
Date: _____	Post Time: _____	Date: _____	End Time: _____	Total Hours: _____

PLEASE NOTE:

- The time that you have listed on your order form for the booth staff to arrive is exactly that, their arrival time. It will take approximately 30 minutes for Staff Pro to check them in, brief them, and post them at your booth. If you want them at your booth at an exact time please list a time a half hour before the post time.

For Staff Pro Use Only: Amount Charged _____ Approval Code _____ Approval Date _____

INTERNET - NETWORK / TELEPHONE SERVICE CONTRACT

Smart City
5795 W. Badura Ave, Suite 110
Las Vegas, Nevada 89118
888-446-6911 • 702-943-6001 (Fax)

ANAHEIM CONVENTION CENTER

the NAMM show 10

Company Name	**Booth / Room**	
Billing Name	*If a show directory is published, do you want your company name and assigned numbers listed?* ☐ Yes ☐ No	**Show Dates:** 1 / 14 / 10 To 1 / 17 / 10
Billing Address		**Incentive Order Deadline:** 12 / 18 / 09
City, State / Country, Zip		Email
Contact	Telephone Number ( ) -	Fax Number ( ) -

Credit Card Number: ☐ AMX ☐ MC ☐ Visa

Expiration Date (MM / YY): /

Print Card Holder Name:

Card Holder Signature and/or Acceptance of T's & C's:

Important! Important! Please review the "Product Overview / Glossary" section of our literature to assure that the services you have selected will provide the required functionality for any application(s) you will be utilizing. **A complete description of all services and Terms & Conditions may be found online at www.smartcity.com "Conventions" section.** Please call if assistance is needed.

Description of Service		Type	QTY	Incentive	Base	Total
1. Internet – Networking Services: (10 / 100 Base - T)						
a. NetPremium (Shared Ethernet Service, 1 Static Public IP address)		SE		$ 1,195	$ 1,495	
b. Additional Public IP Address / Device (NetPremium) - Max 10 addl allowed		IA-SP		$ 150	$ 185	
c. NetStandard (Shared EtherNAT Service, 1 Static Private IP address)		NE		$ 995	$ 1,245	
d. Additional Private IP Address / Device (NetStandard) - Max 10 addl allowed		IA-SN		$ 125	$ 155	
e. NetBasic (Shared up to 512K↑/1.5M↓)(1 Private DHCP IP, 1/Device) - Limited Qty		BE-1.5		$ 795	$ 995	
f. NetExpress (Shared up to 256K↑/512K↓)(1 Private DHCP IP, 1/Device)-Limited Qty		BE-512		$ 595	$ 745	
g. NetDedicated (Dedicated 1.54 Mbps w/5 IP addresses) - No addl IP's available		TS		$ 3,495	$ 4,370	
h. NetDedicated Plus (Dedicated 3 Mbps w/29 IP addresses)		TS-03		$ 5,900	$ 7,375	
2. Internet – Networking Services: Equipment						
a. Switch / Hub Rental (8 Port) – 10 / 100 Base -T		SW08		$ 150	$ 185	
b. Switch / Hub Rental (24 Port) – 10 / 100 Base -T		SW24		$ 225	$ 280	
c. Patch Cable (up to 50') – Cat 5e		PC		$ 50	$ 62	
3. Voice Services: PBX Service – Dial "9" for an outside line						
a. Single Line (no Instrument) (unrestricted long distance)		LO		$ 275	$ 345	
b. Multi-Line Phone w / 1 main Number & 1 rollover line (unrestricted LD)		ML		$ 415	$ 520	
4. Voice Services: Dedicated Line (Direct line do not dial "9")						
a. Dedicated Line - (no Instrument) (unrestricted) - Limited Quantity		DL		$ 395	$ 495	
5. Voice Services: Special Services						
a. Telephone Instrument (Single Line, Touchtone) upon request		SL / DI				
b. Long Distance Restrictions (Local & Credit Card / Local Only) upon request		CC / TLD				
6. Special Line Services (For 3rd Party Circuit Extensions - Must order circuit from local Bell Co or Other Provider)						
a. Analog Extended Pots line from Demarc to Booth		DP		$ 200	$ 250	
b. ISDN BRI Extended circuit from Demarc to Booth		IS		$ 400	$ 500	
c. T-1 Extended Data / Telco circuit from Demarc to Booth	(See T&C 8)	T2 / T1		$ 2,000	$ 2,500	
d. DS-3 Extended circuit from Demarc to Booth	(See T&C 8)	T3		$ 9,000	$ 11,250	
e. Labor / Floor Work - Fee per hour	(See T&C 1)	FW		$ 125	$ 125	
f. DSL Extended circuit from Demarc to Booth (Not Available)		HL		(Call if any questions)		
g. Point-to-Point / Special Engineering / VPN / Web Casting	(See T&C 1)	VP / MI		(Call 888-446-6911 for quote)		
7. Special Quote – Attachment A or SOW (if applicable)		MI		(Call 888-446-6911 for quote)		
8. Move - In / On - Site order fee (if ordering service after show move-in has started).				**(20%) x (Base Price)**		
9. Distance Fee of $500 Internet / $100 Telephone for each line outside the convention venue.				**x (number of lines)**		
					SUBTOTAL	
Unused portions of deposits returned with final billing.					**ESTIMATED 10% TAX / FEES DEPOSIT = SUBTOTAL x 10%**	
TOTAL PAYMENT MUST ACCOMPANY ORDER. *Credit Card users may fax order to 702-943-6001*					**GRAND TOTAL**	

***** Incentive Price applies to orders received With Payment 14 days prior to the 1st day of show move-in. *****

FOR SMART CITY USE:	Payment Rec'd (Amount):	Customer No: **2010 - 004 - 495 -**

ORDER ON LINE: www.smartcity.com/orders/placeorder.asp

Terms and Conditions / Payment Options

1. **Smart City is the exclusive provider and installer of all Voice, Data and Network** services (wired and wireless) including communications cabling. This includes **all cabling** to meeting rooms, booths, within booths (under carpet and flooring), fiber optic, twisted pair (Category 3, 5 and 6), coaxial and all other data and telecommunications related cabling.
2. The use of the network connection(s) provided by Smart City may be used only by the directors, officers and employees of the Company, its guests, its agents and consultants while performing service for the Company and **cannot be resold or distributed to other companies** or individuals.
3. All devices for which Smart City directly or indirectly provides Internet / Network connectivity must pay a device charge or purchase a Smart City assigned IP address.
4. **Incentive Price** applies when a completed order with payment is received no later than 14 days prior to the first day of show move-in. **Base Price** applies to **(a)** all orders received from One (1) to Thirteen (13) days before show move-in has started or **(b)** orders received on or before the 14 day Incentive Deadline without payment **(c) orders placed on site or after show move-in has started will be at Base Price plus an additional 20% X Base Price.**
5. **Internet / Network** – 10 / 100 Mbps, half / full-duplex, auto-sensing Ethernet access to our backbone, with shared or dedicated Internet access up to 512 Kbps or greater (depending on service ordered) via an RJ-45 jack, is provided for each connection ordered.
6. **Shared Internet Services Specific:** Routers, Streaming Applications, VoIP, DHCP, NAT or Proxy Servers are **not allowed with any** of our **shared** Internet / Network **services**. This includes, but is not limited to, NetPremium, NetStandard, NetBasic, and NetExpress. Smart City can engineer a custom dedicated network(s) to accommodate such special requests. Please call for quote.
7. Rates listed include a single IP address, standard installation to the booth in the most convenient manner and does not include computer equipment, NIC card, TCP / IP software or power to the booth.
8. Limited Availability: T-1 / DS-3 and other special circuit orders must be placed 45 days prior to show move-in date due to limited availability and to avoid additional charges.
9. **Wireless Specific: (a)** Smart City is the exclusive provider of voice, wired and wireless data service(s) for the Facility. **Wireless Devices not authorized by Smart City are strictly prohibited.** Customer(s) that desire to showcase their wireless products must contact Smart City 21 days in advance of show move-in to investigate the potential of Smart City engineering a customized cohesive network to operate without interference to other Customer(s), (applicable charges may apply). **(b)** The use of any wireless device that interferes with the facility's 2.5 / 5.8 GHz wireless data frequency range is prohibited and subject to disconnection at the Customer expense.
10. Unless otherwise directed, Smart City is authorized to cut floor coverings to permit installation of service.
11. **Internet Performance Disclaimer:** Smart City does not guarantee the performance, routing, or throughput; either expressed or implied, of any data circuit(s) connectivity with regards to the Internet and / or Internet backbone(s) beyond the Facility.
12. Only Smart City personnel are authorized to modify system wiring or cabling. Material and equipment furnished by Smart City for this service contract shall remain the property of Smart City.
13. **CANCELLATION** – There is a minimum $150 Cancellation fee. Cancellations must be in writing. Additional cancellation charges will apply for orders that have already incurred labor, material, and / or engineering costs. Some broadband services and special circuits cannot be cancelled once ordered and will incur full charges listed / quoted. Credit will not be given for service(s) installed and not used.
14. Service problems must be reported to the Smart City Service Desk. Service claims will not be considered unless filed in writing by Customer prior to close of show.
15. **Any additional cost incurred by SMART CITY to: 1) assist in trouble diagnosis or problem resolution found not to be the fault of SMART CITY or 2) collect information required to complete the installation that customer fails to provide (i.e. floor plans or special circuit numbers) may be billed to the Customer at the prevailing rate.**
16. **Equipment Management: (a)** Customers should pick up hubs, wireless devices, telephone instruments and other rental equipment at the Smart City Service Desk. **(b)** The Customer will be fully responsible for the protection and safekeeping of rental equipment and will be responsible for returning all rental equipment to the Smart City Service Desk within one (1) hour following close of the show.
17. The prices listed on this contract do not include Federal, State, Local or Other Taxes and Tax surcharges. Taxes / Tax surcharges will be included on your final bill. **Federal Tax ID is 65-0524748.**
18. **NOTE: THE CUSTOMER IS RESPONSIBLE FOR ALL INTERNATIONAL LONG DISTANCE AND OTHER APPLICABLE CHARGES AGAINST ASSIGNED TELEPHONE NUMBER(S)**
19. **All Single Line, Multi-Line, and Dedicated Line Telephone services include Directory Assistance, Information, "0+", Operator assisted, 1-800, 950, credit card type call usage and unlimited Domestic Long Distance. International Call charges will apply.**
20. **Long Distance (International Calls) and Line Restrictions: (a)** Toll restriction will block lines to local only or local and "1-800" calling only. All other "1+" or "0+" dialing will be blocked (this includes all long distance access). **(b)** All lines will be blocked from "976" and "900" dialing unless otherwise requested. Additional deposits may be applicable. **(c)** Smart City will provide a detailed listing of all toll / billable type calls made from applicable services. Additional LD deposits required for Intl companies.
21. A per line move fee starting at $100 (Telephone), $200 (Internet) may apply to relocate the line(s) after it is installed.
22. Prices are based upon current rates and are subject to change without notice.

(1) All Customer contracts and agreements are solely between SMART CITY and the prospective Customer; (2) SMART CITY is not the employee, agent or partner of the Facility; (3) The Facility is not a party to, nor shall it have any obligations or liabilities whatsoever to any Customer, under any Customer Contract including without limitation, the obligation to provide any of the services covered by such Customer Contract; (4) No representations or warranties are being made by the Facility with respect to any Customer Contract or any Communications Services; (5) The right of the Customer to receive any Communications Service will be terminated if this Agreement is terminated for any reason provided therein; and the Facility will have no obligation to continue providing such service unless the Facility elects in its sole discretion to continue to provide such services itself or through a third party; (6) The provisions of the Customer Contract are separate and independent from the provisions of the Customer's lease space in the building and shall not affect the Customer's obligations under such lease and without limiting the foregoing, in no event shall any default by SMART CITY under the Customer Contract or any failure with respect to any Communications Services have any effect on any Customer's obligations to the Facility under any lease or any other occupancy agreement between such Customer and the Facility.

23. **A valid Credit Card number with signature MUST be on file regardless of payment method. For your convenience we will use this authorization to charge your credit card for any additional amounts incurred**.
24. Smart City accepts payments in US dollars, Checks drawn on a US bank, Wire Transfers or the following Credit Cards: (Amex, MasterCard, Visa,). Make all checks payable to: ***Smart City***.
25. Due to the cost of processing checks, any refunds due in the amount of $10.00 or less will not be refunded except upon written request.

Mail or Fax Completed Orders with Payment and Floor Plan To

SMART CITY
5795 W. BADURA AVENUE, SUITE 110
LAS VEGAS, NEVADA 89118
(888) 446-6911 FAX (702) 943-6001

Customer Acceptance of All Smart City Terms and Conditions / Attachments:

With execution of this document the Customer hereby authorizes Smart City to provide services as requested herein, is authorized to request such services and acknowledges full and complete understanding of the Terms and Conditions and Attachments contained herein & Website.

Print Authorized Name	Authorized Signature	Date

FOR SMART CITY USE:	Payment Rec'd (Amount):	Customer No: 2010 - 004 - 495 -

ORDER ON LINE: www.smartcity.com/orders/placeorder.asp

***** Tipping is not permitted. Any request from personnel for gratuities should be reported to Management immediately. *****

Network Security Declaration

Center: Anaheim CC (004) - CA **Company Name:** _____

Show: NAMM 2010 **Booth / Room #:** _____

Customer / Ref #: 2010 - 004 - 495 -

The Network Security Policy implemented for this Facility requires Customer(s) adherence to several necessary precautions in order for Smart City to maintain a healthy, viable network for all Customers. This declaration of compliance with the security requirements as noted herein is an acknowledgement of Smart City's filtering policies and must be completed, signed by an authorized Customer representative and mailed or faxed to Smart City prior to the requested network service(s) being activated for Customer's usage.

Network Security Policy:

Smart City requires that all devices directly or indirectly accessing Smart City's network(s) have the latest virus scan software, Windows® security updates, system patches, and any other technological precautions necessary to protect the Customer(s) and others from viruses, malicious programs, and other disruptive applications. Any device(s) which adversely impacts Smart City's network(s) may cause service interruptions to Customer(s) which can lead to disconnection of the Customer's equipment from the network(s), with or without prior notice at Smart City's sole discretion. The device(s) in question will remain disconnected until all issues are adequately resolved. All charges will apply and no refunds will be given. Additional charges may apply for trouble diagnosis and / or problem resolution.

Smart City has implemented filtering policies on all Internet routers. These filters block all inbound Internet Control Message Protocol (ICMP) -- Ping, Traceroute, etc. -- destined to any Smart City Network(s). Smart City understands that Ping and Traceroute are valuable troubleshooting tools; therefore Smart City's Policy does allow ICMP (Ping & Traceroute) packets sourced from any Smart City network(s).

Further, to avoid infection by common Internet worms (Nachi, MSBlaster, LoveSAN, etc.), Smart City has implemented similar filters on the following TCP and UDP port numbers: UDP – 137, 138, 402, 1434 and TCP – 135, 139, 402, 445, 4444.

Customers requiring inbound or outbound access to any of the filtered ports, should contact a Smart City customer service representative in advance of the event with details of the specific requirements so that Smart City may consider the potential of a customized alternative.

Each Customer's business is important to Smart City and with advanced and timely notification of a Customer's needs we are confident that we can provide network services that perform as expected for all clients.

***** Please inform all show site personnel about the importance of Smart City's Network Security compliance issues *****

***** Services are activated after Smart City is in receipt of this signed declaration of compliance with our network security requirements *****

Are You Renting Computers? ☐ Yes ☐ No Rental Company Name: _____

Rental Company Contact: _____ Contact Number: _____

Device(s) Operating System: _____ Total # of Devices: _____

Type of Anti-Virus Software Installed: ☐ Norton ☐ McAfee ☐ Other: _____

Virus Scan Last Updated: _____ (Date) Security Updates Last Performed: _____ (Date)

With execution of this document the Customer hereby attests that Customer provided equipment, which will be connected to Smart City's network(s) at the above noted Facility and Show / Event has been properly protected, contains anti-virus software, and the latest patches and security updates have been installed. Customer(s) also accepts the responsibility for the performance of Customer's equipment and understands the conditions placed on service delivery by this document as well as the potential that additional charges may be incurred should Customer's equipment be found to adversely impact Smart City's network(s) performance. The Customer acknowledges that this Network Security Declaration is part of the Customer Contract allowing Smart City to provide requested service(s) and is subject to change without notice.

_____ _____

Signature Date

_____ _____

Printed Name Title

5795 W. Badura Ave, Suite 110 • Las Vegas • Nevada 89118 • (888) 446-6911 • (702) 943-6000 • Fax (702) 943-6001

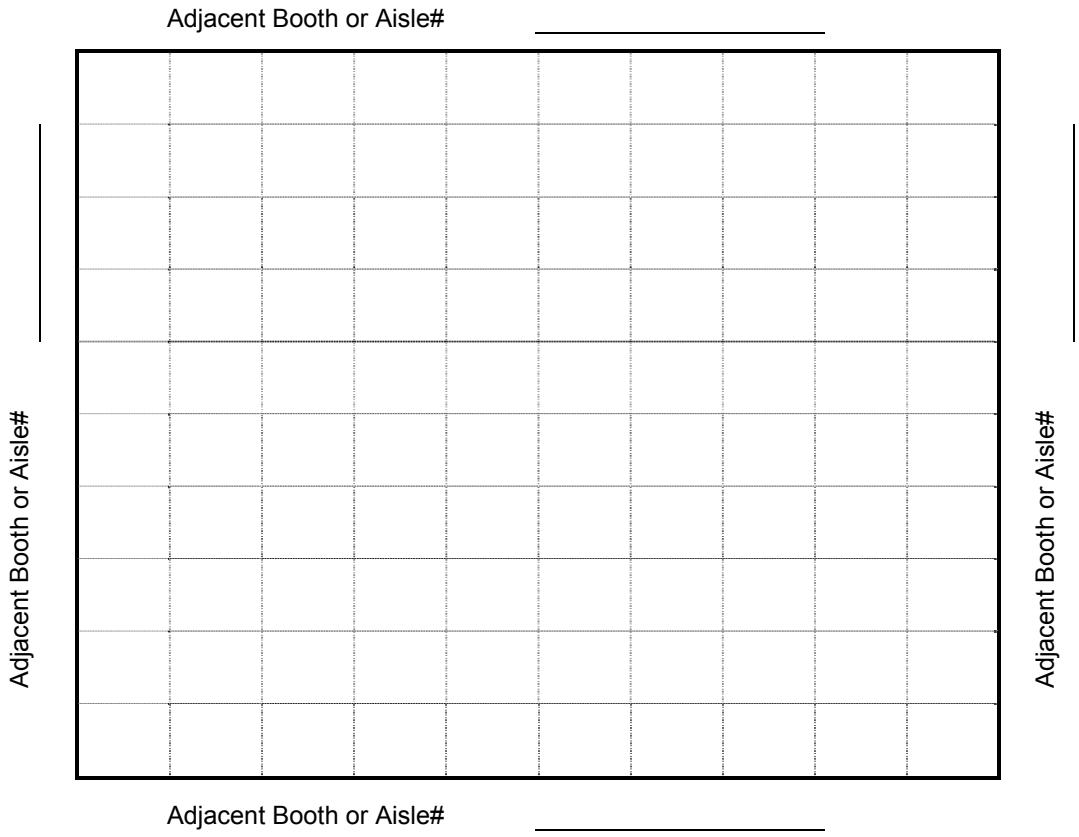
SmartCity

Floor Plan – Communications Cable

Center: Anaheim CC (004) - CA
Show: NAMM 2010
Company Name: _____
Booth / Room #: _____
Customer / Ref #: 2010 - 004 - 495 -

Voice and Data communications cabling. Smart City is the **exclusive installer** of Voice and Data communications cabling. Smart City provides cabling to booths, within booths (under carpet and flooring) and from booth-to-booth. Fiber Optic, twisted pair (Category 3, 5 and 6), coaxial and all other data and telecommunication cable fall under Smart City's area of expertise.

IMPORTANT!! Prior to installation of service, a complete floor plan is required. Please utilize this grid should you not have your own floor plan to send us. You may use a different floor plan for each service group (Telephone, Internet, etc.) or combine all services on one floor plan. For a floor plan to be considered complete it **must** include all the information listed below (Main Distribution Location "MDL", designated location of items within the booth, surrounding booths, scale-length and width).



X = Main Distribution Location (**MDL**) – The originating line(s) for service, whether from overhead, a floor pocket or a column, will be delivered to a "**MDL**" before being distributed within your booth. Example: Storage area, back of booth, etc. (unless specified, the default for the "**MDL**" will be the back of the booth or at Smart City's discretion, the most convenient location). All distribution of services to their final destination within the booth will originate from the "**MDL**". A per line move fee will apply to relocate services within your booth after they have been engineered and / or installed.

T = Location of Telephones, Fax lines or other telecommunications equipment "**T**".

I / H / PC / C = Location of primary Internet Service "**I**", Hubs "**H**", Patch Cables "**PC**" and / or Computers "**C**". For Smart City to perform your floor work, you will need to indicate the location of each item you want cabled. Make sure to order your floor work, hubs, and patch cables early and in advance of the show moving in.

Orientation = The Booth or Aisle #'s surrounding your booth. A minimum of one surrounding Booth or Aisle # is required (two or more would be more helpful) for Smart City to accurately install your services.

Size = Booth dimensions (example 10x10) _____. **Scale** = 1 Box is equal to _____ ft.

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SmartCity